	05-03-2000	
RECO:		
to the Honorable Commissioner of Patents and Trademarks:	101342664 thereof.	
Name of conveying party(ies):	2. Name and address of receiving party(ies):	
	Name: Geerlings & Wade, Inc.	
Passport Gift Company, Inc.	Internal Address:	
□ Individual □ Association	Street Address: 960 Turnpike Street	
☐ General Partnership ☐ Limited Partnership	City: Canton State: MA Zip: 02021	
☑ Corporation - State: California	☐ Individual(s) citizenship	
☐ Other Additional name(s) of conveying party(ies) attached? ☐ Yes ☑ No	☐ Association ☐ General Partnership ☐ Limited Partnership	
	☑Corporation - State: Massachusetts	
Nature of conveyance:	□Other:	
□ Assignment □ Security Agreement □ Change of Name □ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)	
Execution Date: July 7, 1998	Additional name(s) & address(es) attached □ Yes ☒ No	
Additional num	bers attached?□ yes ⊠ no	
5. Name and address of party to whom correspondence concerning	6. Total number of applications and registration involved:	
document should be mailed:	[2]	
Name: Catherine R. Howell, Paralega	7. Total Fee (37 CFR 3.41) \$ 65	
Name: <u>Califerni & R. Howelli, Faranega</u>	☐ Enclosed	
Internal Address: Ropes & Gray	■ Authorized to be charged to deposit account	
Street Address: 1301 K St., N. W. Suite 800 East	8. Deposit account number:	
City: Washington, D.C. State: Zip: 20005	#18-1945	
000 TTON11 00000012 181945 1976647 DOI	NOT USE THIS SPACE	
A AA MI		
9. Statement and signature.		
To the best of my knowledge and belief, the for	egoing information is true and correct and any attached cop	
is a true copy of the original document.		
1 012.	^ /	
Catherine R. Howell Signature	April 10, 2000	

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made as of the 7th day of July, 1998, by and between Passport Gift Company, Inc., d/b/a Passport Wine Club, a California corporation (the "Assignor"), having a principal place of business located at 42 Digital Drive, #13, Novato, California 94949, and Geerlings & Wade, Inc., an Massachusetts corporation (the "Assignee"), having a principal place of business located at 960 Turnpike Street, Canton, Massachusetts 02021.

RECITALS:

WHEREAS, Assignor and Assignee are parties to a certain asset purchase agreement dated July 7, 1998, by and among Assignor, H. Edward Lehrman, W. Guy Davis and Assignee (the "Agreement"), under the terms of which Assignor has sold and transferred, and Assignee has purchased, certain assets (the "Assets");

WHEREAS, Assignor has applied for and obtained registration of the trademarks listed on Schedule 1 hereto (the "Trademarks"), which trademarks constitute part of the Assets; and

WHEREAS, pursuant to the Agreement, Assignor agrees to assign and Assignee desires to obtain all of Assignor's right, title and interest in, to and under said Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of its right, title and interest in, to and under the Trademarks listed on Schedule 1 hereto; together with the goodwill of the business symbolized by the Trademarks; together with the registration in the United States Patent and Trademark Office (or, in the case of state registrations or recordings, in the equivalent state trademark filing office), and all reissues, extensions or renewals thereof; together with the right to sue and receive damages for future infringements thereof and to stand in the place of Assignor in all matters related thereto.

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TRADEMARKGE. 22
REEL: 002064 FRAME: 0813

ASSIGNOR:

PASSPORT GIFT COMPANY, INC.

Name: H. Edward Lehrman Tille President

THE STATE OF CALIFORNIA COUNTY OF ________

This instrument was acknowledged before me on this the 7 day of April, 2000, by

H. Ed 1274 Len 121 (title) of Passport Gift Company,
Inc., a California corporation, on behalf of said corporation.

THOMAS E. NIEDERREUTHER
Commission # 1 194123
Notary Public - California
Martin County
My Comm. Expires Aug 21, 2002

Nocary Public in and for The State of California

Tronas NiederregTrex

Printed or Typed Name of Notary

My Commission Expires 8-21-2007

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-2-

TRADEMARKs . 23
REEL: 002064 FRAME: 0814

ASSIGNEE:

GEERLINGS & WADE, INC.

Name: THAT OF R. ACAPAGE

Title: CHIEF PINATUCIAL OFFICER

This instrument was acknowledged before me on this the May of April, 2000, by

OAVID K. PEARCE, the CEO (title) of Geerlings & Wade, Inc.

a Massachusetts corporation, on behalf of said corporation.

Notary Public in and for The State of Massachusetts

Printed or Typed Name of Notary

My Commission Expires 12/1/00

MHODMA.ACTIVE/SUITESET

-3-

TRADEMARK REEL: 002064 FRAME: 0815 4PR-26-2000 18:48 FORES & GRAY P.25

SCHEDULE 1
TO
ASSIGNMENT OF TRADEMARKS
BY
PASSPORT GIFT COMPANY, INC., D/B/A PASSPORT WINE CLUB
TO

GEERLINGS & WADE, INC.

Trademark	Registration Date	Registration No.
PASSPORT WINE CLUB	5/28/96	1976647
PASSPORT WINE CLUB	5/28/96	1976648

유무유 37 3세 RECORDED: 04/10/2000

TRADEMARK REEL: 002064 FRAME: 0816