

05-03-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002065 FRAME: 0009

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/737967"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

J. Rodman Steele Jr

Name of Person Signing

[Signature]

Signature

4/14/00

Date Signed

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, J&J Snack Foods Corp., a New Jersey corporation, located and doing business at 6000 Central Highway, Pennsauken, New Jersey 08109 (hereinafter "ASSIGNOR"), is the Applicant named in the United States Trademark Application bearing Serial No. 75/737967 for SMOOTHIE BY ICEE (hereinafter "Trademark");

WHEREAS, Icee of America, a Texas corporation, located and doing business at 4701 Airport Drive, Ontario, California 91761, (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark; and,

IT IS FURTHER AGREED, that ASSIGNEE shall license the Trademark rights back to ASSIGNOR and its subsidiaries and other licensees of the ICEE group under a separate License Agreement.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

Date: 4/7/72

J&J SNACK FOODS CORP.
By: [Signature]
Gerald B. Shreiber, President

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State of New Jersey

County of

On this 7th day of April, 2000, before me personally appeared Gerald B. Shreiber, to me known, who, being duly sworn, did say that he is President of J&J Snack Foods Corp., and as such is duly authorized to sign the foregoing Assignment of U.S. Trademark.



Notary Public
My Commission Expires: _____

Jane S. Anselmo
Notary Public, State of New Jersey
Commission Expires Sept. 7, 2000

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RECORDED: 04/14/2000

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