

05-03-2000

Form PTO-1595  
1-31-92

*Re*



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

REC

101344138

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **4.28.00**  
**Beringer Wine Estates Company**

Individual(s)                       Association  
 General Partnership               Partnership  
 Corporation-Delaware  
 Other

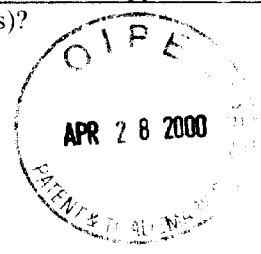
Additional name(s) of conveying party(ies) attached?  
 yes                       no

2. Name and address of receiving party(ies)?  
**Name: Bronco Wine Company**  
**6342 Bystrum Road**  
**Ceres, California 95307**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-California  
 Other

Additional name(s) & address(es) attached?  
 yes                       no

Appointment of Domestic Representative attached?  
 yes                       no



3. Nature of Conveyance:

Assignment                       Merger  
 Security Agreement               Change of Names  
 Other

Execution Date: **January 7, 2000**

4. Application number(s) or registration number(s):  
If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,685,514; 2,050,704; 2,263,778
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Additional numbers attached?     Yes                       No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE, MION, ZINN, MACPEAK & SEAS. PLLC  
2100 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, D.C. 20037-3213

Attention: **Gary D. Krugman**

6. Total number of applications and registration involved:  
**Three**

7. Total Fee (37 CFR 3.41):              **\$90.00**  
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.  
 Authorized to be charged to Deposit Account

8. Deposit Account No.                      19-4880  
(Attach dupl. copy of this page if paying by Deposit Account)

**DO NOT WRITE IN THIS SPACE**

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

**TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:**

OMB No. 0651-0011 (exp. 4/94)

**Do not detach this portion**

Mail documents to be recorded with required cover sheet information to:  
**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, D.C. 20231**

**TRADEMARK**  
**REEL: 002065 FRAME: 0081**



**TRADEMARK ASSIGNMENT**

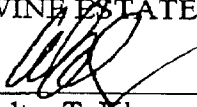
WHEREAS, Beringer Wine Estates Company, a corporation organized and existing under the laws of the State of Delaware ("BWE") is the owner of the trademarks listed on Schedule A annexed hereto and of the identified US and Worldwide Registrations and applications therefore (the "Marks"); and

WHEREAS, Bronco Wine Company ("Bronco"), a corporation organized and existing under the laws of the State of California is desirous of acquiring said marks, the registrations therefore and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, BWE does hereby assign to Bronco all right, title and interest in and to the marks and the registrations and any of its applications for registrations therefore, together with the goodwill of the business symbolized by the marks.

Dated this fifth day of January 2000.

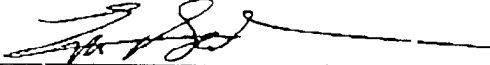
BERINGER WINE ESTATES COMPANY

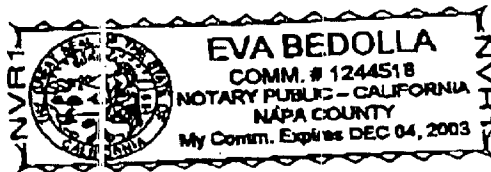
By:   
Walter T. Klenz  
Chairman and Chief Executive Officer

STATE OF CALIFORNIA  
COUNTY OF NAPA

Walter T. Klenz, being duly sworn, deposes and says that he is the Chairman and Chief Executive Officer of Beringer Wine Estates Company and that he has executed the assignment for and on behalf of Beringer Wine Estates Company being duly authorized to do so.

Subscribed and Sworn to before me this 7<sup>th</sup> day of January 2000.

  
Eva Bedolla  
Notary Public



**SCHEDULE A (AMENDED)**U.S. TRADEMARKS

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>
Napa Ridge	2,050,704
Triad	2,263,778
Coastal Ridge	1,685,514
Coastal Vines	

FOREIGN TRADEMARKS

<u>TRADEMARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NUMBER</u>
Coastal Ridge	Austria	558,572
	Benelux	558,572
	Denmark	3437/1991
	Finland	116,055
	France	558,572
	Germany	558,572
	East Germany	558,572
	Ireland	142,549
	Italy	558,572
	Liechtenstein	558,572
	Monaco	558,572
	Norway	147,678
	Spain	558,572
	Sweden	231,885
	Switzerland	377,722
United Kingdom	1,413,753	
Napa Ridge	Aruba	13908
	Barbados	81/2753
	Canada	346,775
	Japan	2,203,561
	South Korea	163,764
	Netherlands Antilles	15253
	Singapore	4279/87



**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D C. 20231

APRIL 19, 2000

PTAS  
SUGHRUE, MION, ZINN, MACPEAK ET AL., PLL  
GARY D. KRUGMAN  
2100 PENNSYLVANIA AVENUE, N.W.  
SUITE 800  
WASHINGTON, D.C. 20037-3213



\*101269263A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 101269263

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE NAME OF THE CONVEYING PARTY(S) MUST BE INDICATED ON THE COVER SHEET AND MUST BE COMPLETE. (I.E. LAST NAME, FIRST NAME MI)

JOANN STEWART, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

RECORDED: 01/31/2000

TRADEMARK  
REEL: 002065 FRAME: 0085