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U.S. Patent & TMOfo/TM Mail Ropt. Dt. #31

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ORDINATION FORM COVER SHEET  
TRADEMARKS ONLY

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

1. Name of Conveying Party:

Maybelline Cosmetics Corporation  
Delaware Corporation

2. Name and Address of Receiving Party:

Cosmair Creative, Inc.  
575 Fifth Avenue  
New York, NY 10017  
Delaware Corporation

3. Nature of Conveyance: Change of Name  
Execution Date: January 29, 1999

4. Trademark Application Serial No.: 75/639,171

5. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.  
Cosmair, Inc.  
575 Fifth Avenue  
New York, New York, 10017

Total number of registrations/applications involved: 1

6. Total Fee (37 CFR § 3.41): \$40  
Authorized to be charged to deposit account #03-3348

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: April 7, 2000

Lisa M. Gigliotti

Total: One page

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State of Delaware

Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LYVELLINE COSMETICS CORPORATION", CHANGING THE NAME FROM "LYVELLINE COSMETICS CORPORATION" TO "COSMIR CREATIVE, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF FEBRUARY, 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF SAID CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY CLERK OF RECORDS.



*Edward J. Freel*  
Edward J. Freel, Secretary of State

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AUTHENTICATION: 9561104  
DATE: 02-05-99

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
MAYBELLINE COSMETICS CORPORATION**

Maybelline Cosmetics Corporation (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

**FIRST.** That the Board of Directors of the Corporation, adopted the following resolution by unanimous written consent in accordance with Section 141(f) of the General Corporation Law of the State of Delaware:

**"RESOLVED,** that the Board of Directors hereby declares it advisable and in the best interests of the corporation that Article FIRST of the Certificate of Incorporation be amended to read as follows:


**'FIRST:** The name of this corporation shall be:

**COSMAIR CREATIVE, INC."**

**SECOND.** That the said amendment has been consented to and authorized by the sole stockholder of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD.** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this Certificate to be signed by John D. Sullivan, Vice President, this 27th day of January, 1999.

  
John D. Sullivan  
Vice President

SECRETARY OF STATE, DEPARTMENT OF STATE, WASHINGTON, D.C.