

4-7-00

05-01-2000

FORM FTG-1094
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Tab settings

To the Honorable Commission

101341651

Send original documents or copy thereof.

1. Name of conveying party(ies):

M.I. Industries

- Individual(s)
- General Partnership
- Corporation-State Nebraska
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Nutro Products, Inc.

Internal Address:

Street Address: 445 Wilson Way
City of Industry Ca. 91744
City: _____ State: _____ ZIP: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 20, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,229,094

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald D. Mon

Internal Address:

Street Address: 750 East Green Street
Suite 303

City: Pasadena State: Ca. ZIP: 91107

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald D. Mon

Name of Person Signing

Signature

April 7, 2000

Date

Total number of pages comprising cover sheet:

1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

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Date of Deposit: 7/20/00
Donald D. Mon
Reg. No. 10 351

287P000 JSH:RP77 0000012: 1 00000
00:48:00

ASSIGNMENT

WHEREAS, Assignor, M.I. Industries, is a corporation organized and existing under the laws of the State of Nebraska having its principal office and place of business at 6200 North 56th Street, Lincoln, NE 68529-0345

and

WHEREAS, said assignor has adopted, used, and is using a mark which is registered in the United States Patent and Trademark Office,

1) Registration No. 2,229,094, issued 3-2-99, for the mark, Natural Choice, and:

WHEREAS, NUTRO PRODUCTS, INC., a corporation organized and existing under the laws of the State of California and having its principal office and place of business at 445 Wilson Way, City of Industry, CA 91744, hereinafter referred to as Assignee, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable considerations, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents, sells, transfers, conveys and assigns unto Assignee the entire right, title and interest in and to said mark together with the good will of the business symbolized by the mark and the above identified registration thereof.

M.I. INDUSTRIES, Incorporated

By:

Robert S. Milligan
President

State of Nebraska)
County of Lancaster) ss.:

On this 20th day of March, 2000, before me, a Notary Public in and for the State and County aforesaid, personally appeared Robert S. Milligan known to me to be the person of that name who signed the foregoing instrument and acknowledged the same to be his free act and deed.



Patricia L. Doering
Notary Public

"Express Mail" mail label 6256937391505 Date of Deposit 2 Apr 00
I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and to addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513
Donald D. Man
Donald D. Man Res. No. 18,255

"Exhibit A"