

05-04-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

05/03/2000 BCOATES 00000162 522192

01 FC:481
02 FC:482

40.00 OP
25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002066 FRAME: 0419

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="522,192"/>	<input type="text" value="1,360,828"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deanne M. Van Natta
Name of Person Signing

Deanne M. Van Natta
Signature

April 13, 2000
Date Signed

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into by Alberto-Culver Company ("Assignor"), a Delaware corporation having its principal offices at 2525 Armitage Avenue, Melrose Park, Illinois 60160 in favor of Alberto-Culver USA, Inc. ("Assignee"), a Delaware corporation and the subsidiary of Assignor, having its principal offices at 2525 Armitage Avenue, Melrose Park, Illinois 60160.

For the sum of Ten Dollars, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc* as of July 30, 1996, all rights, title and interest in and to the trademarks and federal registrations set forth below, together with the goodwill of the business associated with and symbolized by such marks:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DE CISCO	522,192	March 14, 1950
COPPERHOOD	1,360,868	September 17, 1985

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

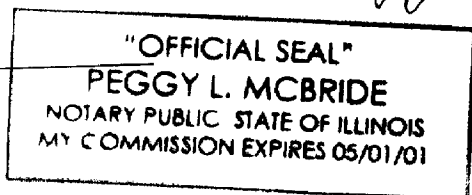
ALBERTO-CULVER COMPANY

By: Gary P. Schmidt
Gary P. Schmidt
Office: Vice President

STATE OF ILLINOIS)
)
COUNTY OF COOK) SS.

Gary P. Schmidt personally appeared before me on April 5, 2000, and acknowledged that he executed the foregoing instrument and was authorized to execute the same *nunc pro tunc* as of July 30, 1996, as Vice President of Alberto Culver Company.

Peggy L. McBride
Notary Public



My commission expires: