

05-02-2000

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101343651

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002067 FRAME: 0100

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,407,080"/>	<input type="text" value="1,764,916"/>	<input type="text"/>
<input type="text" value="1,436,724"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1,755,746"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Norman A. Roberts

April 7, 2000

Name of Person Signing

Signature

Date Signed

SERVICEMARK ASSIGNMENT

WHEREAS, THE CHRONICLE PUBLISHING COMPANY, a corporation organized and existing under the laws of the State of Nevada, with its principal place of business located at 901 Mission Street, San Francisco, California 94103 (hereinafter called the "Assignor"), has adopted and is using servicemarks which are registered with the United States Patent and Trademark Office or has filed applications for the registration of certain servicemarks with the United States Patent and Trademark Office which are identified by registration number on the attached Schedule A (hereinafter called the "Servicemarks"); and

WHEREAS, BENEDEK BROADCASTING CORPORATION, organized and existing under the laws of Delaware, having an address at 100 Park Avenue, Rockford, Illinois, 61101 (hereinafter called the "Assignee"), is desirous of acquiring the registrations or applications for registration of the Servicemarks.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor by these presents sells, transfers, assigns and conveys unto the Assignee, Assignor's entire right, title and interest in and to the Servicemarks, the registrations and applications for registration thereof, including, as specifically herein identified, Assignor's right to recover for past infringement of the Servicemarks, together with the goodwill of the business symbolized by the Servicemarks and by the registrations and the applications for registration of the Servicemarks.

IN WITNESS WHEREOF, this assignment has been executed by a duly authorized officer of the Assignor this 5th day of ~~March~~ April, 2000.

THE CHRONICLE PUBLISHING COMPANY

By: Martin A. Jaffe
Name: Martin A. Jaffe
Title: V.P. and CFO

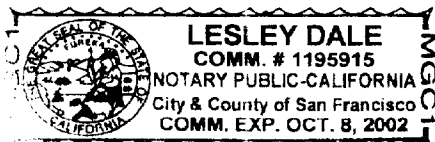
Acknowledgment

State of California : SS:
County of San Francisco

On the 5th day of ~~March~~ April in the year 2000 before me personally came Martin A. Jaffe to me known, who, being by me duly sworn, did depose and say that he resides at 901 Mission Street; that he is the V.P. + CFO of The Chronicle Publishing Company, the corporation described in and which executed the above instrument; and that he signed his name thereto by authority of the Board of Directors of said corporation.

Witness my hand and official seal.

Lesley Dale
Notary Public



SCHEDULE AFederal Registrations

<u>Service mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
KUPK	1,407,080	8/26/1986
KAKE	1,436,724	4/14/1987
KTN	1,755,746	3/2/1993
KLBY	1,764,916	4/13/1993