

05-08-2000

Patent and Trademark Office



To the Honorable Commissioner of Patents

101349940

Original document(s) or copy(ies) thereof.

1. Name of conveying party(ies):

Intimate Beauty Corporation
a Delaware corporation,
located and doing business at
888 Seventh Avenue
New York, New York 10106

- ☐ Individual ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - Delaware

☐ OtherAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of name
☐ Other

Execution Date: February 23, 2000

2. Name and address of receiving party(ies):

Lane Bryant, Inc.
a Delaware corporation,
located and doing business at
Five Limited Parkway East
Reynoldsburg, Ohio 43068

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation - Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(signature must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,566,672 1,670,608 2,036,657

Additional numbers attached? Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Colucci, Esq.

Internal Address: Colucci & Umans

Manhattan Tower

Street Address: 101 East 52nd Street

City: New York State: New York ZIP: 10022

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41): \$ 90.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account.

8. Deposit account number:

20-0050

(Attach duplicate copy of this page if paying by deposit account)

05/05/2000 INDATES 00000127 1566672

01 FC:481
02 FC:48240.00 OP
50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank J. Colucci
Name of Person Signing

Frank J. Colucci
Signature

March 1, 2000
Date

Total number of pages including cover sheet:

4

OMB No. 0651-0011

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK
REEL: 002067 FRAME: 0181

ASSIGNMENT

WHEREAS, Intimate Beauty Corporation, a Delaware corporation, located and doing business at 888 Seventh Avenue, New York, New York 10106 (herein "Assignor"), has adopted and is using the marks for which said Assignor is the record owner of the trademark applications shown on the attached Schedule; and

WHEREAS, Lane Bryant, Inc., a Delaware corporation, located and doing business at Five Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignee"), is desirous of acquiring said trademark applications thereof shown on the attached Schedule;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademarks, together with the good will of the business symbolized by the marks, and the applications thereof as shown in the attached Schedule.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: Columbus, Ohio
 February 23RD , 2000

INTIMATE BEAUTY CORPORATION

By: _____

WADE H. BUFF
ASSISTANT SECRETARY

UNITED STATES OF AMERICA)
STATE OF OHIO) ss.:
COUNTY OF Franklin)

I, Dionne C. Strange , a Notary Public in and for the
State and County aforementioned, do hereby certify that Wade H.
Buff, who appeared before me and who executed the foregoing
document in my presence, is the Assistant Secretary of Intimate
Beauty Corporation, a corporation organized and existing under
the laws of the State of Delaware; that he has authority, under
the articles of incorporation and by the laws of the said
corporation to represent the said corporation, and that any
instrument signed solely by him in his capacity as such office
is binding on the said corporation.

Dated this 23rd day of February, 2000.

Dionne C. Strange
Notary Public
My Commission Expires:

DIONNE C. STRANGE
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES MARCH 6, 2002.

SCHEDULE

Trademark

Registration Nos.

CACIQUE	1,566,672
LINGERIE CACIQUE	1,670,608
LINGERIE CACIQUE CARE ESSENTIALS and Design	2,036,657