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U.S. Patent & TMO/c/TM Mail Rpt Dt. #01

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To the Honorable

Original documents or copy thereof.

1. Name of conveying party(ies): MCO 4.13.00
 Those Characters From Cleveland, Inc.
 10500 American Road
 Cleveland, OH 44144

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: AGC, Inc.
 Internal Address: _____
 Street Address: One American Road
 City: Cleveland State: OH ZIP: 44144

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,381,404

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joanne McMahan
 Internal Address: _____
American Greetings Corporation

 Street Address: One American Road

 City: Cleveland State: OH ZIP: 44144

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
01-1410

(Attach duplicate copy of this page if paying by deposit account)

05/05/2000 BMSUYEN 00000474 011410 1381404

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joanne McMahan Joanne McMahan 4-7-00
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT

WHEREAS, THOSE CHARACTERS FROM CLEVELAND, INC. (hereinafter ASSIGNOR), an Ohio corporation, having its principal place of business at 10500 American Road, Cleveland, Ohio 44144, has adopted the trademark JUST BETWEEN US, and is owner of United States Trademark Registration No. 1,381,404, issued February 4, 1986 therefor; and


WHEREAS, ASSIGNOR represents and warrants that it is the owner of the entire right, title and interest in and to the said trademark and said registration therefor; and

WHEREAS, AGC, INC. (hereinafter ASSIGNEE), a Delaware corporation, having its principal place of business at One American Road, Cleveland, Ohio 44144, is desirous of acquiring said trademark and said registration;

NOW, THEREFORE, for good and valuable consideration, the adequacy and receipt of which is acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its entire right, title and interest in and to the said mark JUST BETWEEN US, together with the goodwill of so much of its business as is symbolized by the trademark, and Registration No. 1,381,404 for said trademark.

ASSIGNOR by this agreement hereby conveys to ASSIGNEE the right to sue third parties for past infringement of said trademark.

THOSE CHARACTERS FROM CLEVELAND, INC.


BY 

STATE OF OHIO)

SS.:

COUNTY OF CUYAHOGA)

On this 31ST day of March, 2000, before me personally appeared Stephen L. Scharf by me personally known, who acknowledged to me that he is Assistant Secretary of Those Characters From Cleveland, Inc., the above-identified assignor, and that he is authorized to execute this document on behalf of said Assignor.



JOANNE MCMAHAN
Notary Public, State of Ohio
My Commission Expires
November 18, 2001

TRADEMARK