



# FEDERAL TRADEMARK APPLICATIONS

ATTACHMENT "A"

REGISTRANT	TRADEMARK	APPLICATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BASKET CONFIGURATION DESIGN	75/689,262
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HOFFMAN HOUSE	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	JAR CONFIGURATION DESIGN #2	75/689,262
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLEVATOR	75/621,435
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLEVATOR	75/668,745
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	TRADITIONAL TASTE FOR TODAY'S....	75/668,740

# FEDERAL TRADEMARK REGISTRATIONS

ATTACHMENT "B"

REGISTRANT	TRADEMARK	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AMERICAN	1,257,034
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	ARNOLD'S	729,814
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AUNT JANE'S	1,773,092
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AUNT JANE'S (STYLIZED)	1,597,652
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETTS	634,150
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETTS	2,087,292
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETT'S FIX-A DRINK	724,868
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	C & DESIGN	987,977
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	CATES	1,654,980
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	CHILLY DILLY	1,187,895
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	1,791,758
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	1,650,880
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	1,971,346
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY & DESIGN	605,900
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DELTA	171,413
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DERBY	1,246,521
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DOLLY MADISON	975,582
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	EVERBEST	534,872
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	GOLD SEAL	379,835
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HANDY-PAC & DESIGN	1,196,957
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HEIFETZ	725,684

# FEDERAL TRADEMARK REGISTRATIONS

ATTACHMENT "B"

REGISTRANT	TRADEMARK	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	ICEBERGS	562,160
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	INDIAN TRAIL	1,707,015
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	KOSCIUSZKOWY	1,211,732
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	LAKE CITY	715,879
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	LOIS RAE'S	712,220
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MA BROWN	1,613,075
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MADISON	739,094
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MOBY DILLS & DESIGN	1,527,165
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OAKEN KEG	608,077
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OAKEN KEG BARREL DESIGN	608,078
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OLD COUNTRY	720,412
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	556,632
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	2,066,837
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	1,403,303
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT LITE AND DESIGN	1,403,304
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PETER PIPER	692,145
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PETER PIPER & DESIGN	1,211,742
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLE FAIR (STYLIZED)	1,750,282
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICK.L.POUCH (SUPPL. REGISTER)	1,288,485
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PILGRIM FARMS	1,845,770
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PILGRIM FARMS, INC.	1,419,356

**FEDERAL TRADEMARK REGISTRATIONS**

ATTACHMENT "B"

REGISTRANT	TRADEMARK	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	RAINBO	666,094
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	RAINBO DESIGN	1,293,062
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	SQUEEZA DELI	1,432,141
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	TREE	917,333
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	VOLKS-GURKEN ("THE PEOPLES PICKLE")	801,423
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON	1,971,347
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON DESIGN ONLY	1,987,040
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON & DESIGN	692,530
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WE PICK	1,436,562

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **Dean Pickle and Specialty Products Company**, a Wisconsin corporation with its principal place of business at 857-897 School Place, Green Bay, Wisconsin 54307 (hereinafter "Assignor") is the owner of the marks, including the applications and registrations therefor, identified on Schedule A attached hereto (hereinafter "the Marks"), which have been used in connection with various goods and services;

WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to **DTMC, Inc.**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

1. All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Schedule A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

IN WITNESS WHEREOF, this Assignment has been executed on the 20th day of April, 2000.

DEAN PICKLE & SPECIALTY PRODUCTS  
COMPANY

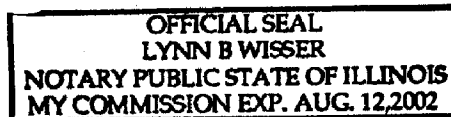
By: *Dale E. Kleber*  
Dale E. Kleber, Secretary

State of Illinois       )  
                                  )ss.  
County of Cook       )

On this 20th day of April, 2000, before me appeared Dale E. Kleber, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Dean Pickle & Specialty Products Company.

*Lynn B. Wisser*  
Notary Public

My Commission Expires: 8-12-02  
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## FEDERAL TRADEMARK APPLICATIONS/REGISTRATIONS

EXHIBIT "A"

REGISTRANT	TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BASKET CONFIGURATION DESIGN	75/689,262	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HOFFMAN HOUSE		
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	JAR CONFIGURATION DESIGN #2	75/689,262	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLEVATOR	75/621,435	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLEVATOR	75/668,745	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	TRADITIONAL TASTE FOR TODAY'S....	75/668,740	
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AMERICAN	73/316,001	1,257,034
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	ARNOLD'S	72/117,438	729,814
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AUNT JANE'S	74/305,146	1,773,092
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	AUNT JANE'S (STYLIZED)	73/824,910	1,597,652
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETT'S	71/693,190	634,150
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETT'S	75/103,668	2,087,292
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	BENNETT'S FIX-A DRINK	72/111,922	724,868
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	C & DESIGN	72/397,878	987,977
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	CATES	73/819,085	1,654,980
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	CHILLY DILLY	73/214,160	1,187,895
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	74/305,566	1,791,758
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	73/824,909	1,650,880
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY	74/674,881	1,971,346
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DAILEY & DESIGN	71/663,446	605,900

# FEDERAL TRADEMARK APPLICATIONS/REGISTRATIONS

EXHIBIT "A"

REGISTRANT	TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DELTA	71/172,717	171,413
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DERBY	73/273,143	1,246,521
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	DOLLY MADISON	72/445,506	975,582
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	EVERBEST	71/542,915	534,872
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	GOLD SEAL	71/420,669	379,835
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HANDY-PAC & DESIGN	73/293,021	1,196,957
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	HEIFETZ	72/093,604	725,684
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	ICEBERGS	71/582,528	562,160
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	INDIAN TRAIL	74/205,595	1,707,015
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	KOSCIUSZKOWY	73/155,553	1,211,732
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	LAKE CITY	72/102,232	715,879
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	LOIS RAE'S	72/093,798	712,220
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MA BROWN	73/798,689	1,613,075
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MADISON	72/121,822	739,094
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	MOBY DILLS & DESIGN	73/714,530	1,527,165
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OAKEN KEG	71/668,656	608,077
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OAKEN KEG BARREL DESIGN	71/668,657	608,078
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	OLD COUNTRY	72/085,735	720,412
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	71/601,674	556,632
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	75/088,667	2,066,837



# FEDERAL TRADEMARK APPLICATIONS/REGISTRATIONS

EXHIBIT "A"

REGISTRANT	TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT	73/325,163	1,403,303
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PARAMOUNT LITE AND DESIGN	73/325,475	1,403,304
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PETER PIPER	72/017,909	692,145
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PETER PIPER & DESIGN	73/278,434	1,211,742
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICKLE FAIR (STYLIZED)	74/250,314	1,750,282
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PICK.L.POUCH (SUPPL. REGISTER)	73/349,662	1,288,485
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PILGRIM FARMS	74/324,876	1,845,770
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	PILGRIM FARMS, INC.	73/558,011	1,419,356
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	RAINBO	72/040,914	666,094
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	RAINBO DESIGN	73/324,014	1,293,062
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	SQUEEZA DELI	73/609,005	1,432,141
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	TREE	72/355,469	917,333
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	VOLKS-GURKEN ("THE PEOPLES PICKLE")	72/177,633	801,423
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON	74/674,890	1,971,347
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON DESIGN ONLY	74/693,209	1,987,040
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WARSAW FALCON & DESIGN	72/074,434	692,530
DEAN PICKLE AND SPECIALTY PRODUCTS COMPANY	WE PICK	73/556,099	1,436,562

TRADEMARK

REEL: 002067 FRAME: 0296

RECORDED: 04/24/2000