

4-27-00

05-08-2000

FORM PTO-1594
(Rev. 6-9C)

RECORD
TR



ET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

101348956

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ZD, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Service Strategies Corporation

Internal Address: 11858 Bernardo Plaza Court, Suite 101C
San Diego, CA 92128

Individual(s) citizenship _____

Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation State of California
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)
Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
75/510,866

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nancy O. Dix

Internal Address: Gray Cary Ware & Freidenrich LLP
401 B Street, Suite 1700
San Diego, CA 92101-4297

05/04/2000 DC0ATES 00000299 75510866
01 FC:481 40.00 OP

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy O. Dix _____ April 26, 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002067 FRAME: 0481

ASSIGNMENT OF FEDERAL INTENT-TO-USE SERVICE MARK APPLICATION

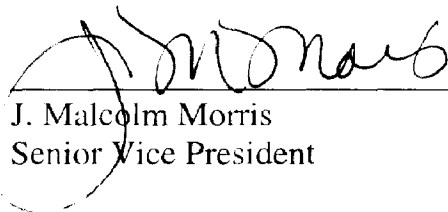
WHEREAS, ZD, Inc. ("Assignor"), a Delaware corporation, having a place of business at One Park Avenue, New York, New York, 10016, intends to use the mark **SUPPORT CENTER PRACTICES** and has filed an application with the United States Patent and Trademark Office under Section 1(b) of the Trademark Act, now assigned Serial No. 75/510,866, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) or the Trademark Act;

WHEREAS, Service Strategies Corporation ("Assignee"), a California corporation, having a place of business at 11858 Bernardo Plaza Court, Suite 101C, San Diego, California 92128 is desirous of acquiring said trademark application;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark thereof.

Signed at New York, New York, this 13 day of April, 2000.

ZD, Inc.



J. Malcolm Morris
Senior Vice President

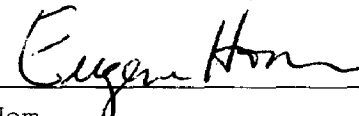
STATE OF NEW YORK)
) SS.
COUNTY OF NEW YORK)

On April 13, 2000, before me, the undersigned Notary Public, personally appeared J. Malcolm Morris

_____ personally known to me or _____ proved to me on the basis of satisfactory evidence

to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by **his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Eugene Hom
Notary Public

(S E A L)

EUGENE HCM
Notary Public, State of New York
No. 01HO4929038
Qualified in Queens County
Certificate Filed in New York County
Commission Expires June 25, 20 00

SDM1354249