

05-09-2000

REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

Tab



101351650

and trademarks: Please record the attached original documents or copy thereof.

4-27-2000 P/S



1. Name of conveying party(ies):

CIHC, Inc.

- Individual(s)
- General Partnership
- Corporation-State DELAWARE
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Nunc Pro Tunc
- Security Agreement
- Other
- Merger
- Change of Name

Nunc Pro Tunc March 16, 1998

Execution Date: March 24, 2000

2. Name and address of receiving party(ies)

Name: Conseco, Inc.

Internal Address: _____

Street Address: 11825 N. Pennsylvania Street

City: Carmel State: IN ZIP: 46032

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State INDIANA
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Application Serial No. 74/560,488

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barth X. deRosa, Esq.

Internal Address: STEVENS, DAVIS, MILLER &

MOSHER, LLP

05/08/2000 JSHABAZZ 00000309 74560488

01 FC:481 40.00 UP

Street Address: 1615 L Street

Suite 850

City: Washington State: DC ZIP: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-4375

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barth X. deRosa, Esq.
Name of Person Signing

[Signature]
Signature

4/27/2000
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT
(Nunc Pro Tunc)

WHEREAS, CIHC, Inc., a corporation organized under the laws of the state of Delaware, domiciled and doing business at One Commerce Center, Suite 789, 1201 Orange St., Wilmington, DE 19801 (Assignor), a wholly owned subsidiary of Conseco, Inc., appears to be the present title owner of the mark "THE ANNUITY EDGE" and all common law rights thereto, including Application Serial No. 74/560,488, for the mark "THE ANNUITY EDGE," filed on August 12, 1994.

AND WHEREAS, Conseco, Inc., a corporation organized under the laws of the state of Indiana, domiciled and doing business at 11825 N. Pennsylvania Street, P.O. Box 1911, Carmel, Indiana 46032 (Assignee), is desirous of acquiring the right, title and interest in and to the mark "THE ANNUITY EDGE" and any and all common law rights thereto, including Application Serial No. 74/560,488, for the mark "THE ANNUITY EDGE," filed on August 12, 1994.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does sell, assign, and transfer unto the said Assignee, a successor to the business of CIHC, Inc., as well as to Assignee's successors and assigns, all right, title and interest in and to the said mark "THE ANNUITY EDGE" and any common law rights thereto, together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said trademark, including Application Serial No. 74/560,488, for the mark "THE ANNUITY EDGE," filed on August 12, 1994.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 24 day of March, 2000, with an effective nunc pro tunc date of March 16, 1998.

CIHC, Inc.

By: William D. Brannan
Title: Senior Vice President
Date: March 24, 2000

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