

05-02-2000

Docket No.:



4-7-00

101341128

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **APR -7 AM 9:18**
Kerry Inc.
100 East Grand Avenue
Beloit, WI 53511
OPR/FINANCE

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **The Pillsbury Company**

Internal Address: _____

Street Address: **200 South Sixth Street**

City: **Minneapolis** State: **MN** ZIP: **55402**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **February 18, 2000**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
See Attached
Exhibit A

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **David C. West**

Internal Address: _____

Fredrikson & Byron, P.A.

Street Address: **1100 International Centre**

900 Second Avenue South

City: **Minneapolis** State: **MN** ZIP: **55402**

6. Total number of applications and registrations involved:..... **11**

7. Total fee (37 CFR 3.41):.....\$ **\$290.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

05/01/2000 DNGUYEN 00000158 71575896
01 FC:481 40.00 OP
02 FC:482 250.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David C. West *David West* **April 4, 2000**
Name of Person Signing Signature Date

EXHIBIT A

<u>Trademark</u>	<u>U.S. Serial No. or State SAEGIS Record No.</u>	<u>Registration No.</u>
Shugarwite	71575896	0542628
Great Bakes	74590176	1931389
Dri-Shine	73207757	1152588
Choco-Gloss	73207756	1137467
DCA	72353684	0926772
Charles Dennery	72352720	0917774
Dennery	72352719	0918631
Great Bakes	72383798	0929695
As You Ramble on Thru Life Brother, Whatever Be Your Goal; Keep Your Eye Upon the Doughnut and Not Upon the Hole	71676326	0617266
DCA	72034217	0666084
Fresh-In-Foil	71658890	0622401

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TRADEMARK ASSIGNMENT

WHEREAS, Kerry Inc., a Delaware corporation having offices at 100 East Grand Avenue, Beloit, Wisconsin 53511, (hereinafter "Assignor"), is the owner of certain trademarks and trademark registrations listed on Exhibit A hereto (hereinafter "the Marks"); and

WHEREAS, The Pillsbury Company, a Delaware corporation having offices at Pillsbury Center, 200 South Sixth Street, Minneapolis, Minnesota 55402, (hereinafter "Assignee") is desirous of acquiring the Marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business associated therewith and the registrations thereof, as set forth on Exhibit A hereto.

This Assignment includes all rights in the nature of the trademark, service mark, and trade name rights, as well as the right to sue for past infringement by any third party.

KERRY INC.

By: *Mark Earley*
Mark Earley, Vice President

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

On this 18th day of February, 2000, before me appeared Mark Earley, Vice President, of Kerry Inc., the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of said company with authority to do so.

Shelia E. Pyburn
Notary Public

