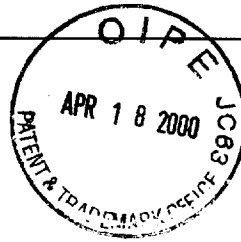


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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year
 4 10 2000

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year
 4 10 2000

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

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Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

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01 FC:481
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Trademark Application Number(s) or Registration Number(s)

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Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Suzanne M. Underwald
Name of Person Signing


Signature

April 18, 2000
Date Signed

ASSIGNMENT

WHEREAS, Gannett Vermont Publishing, Inc. ("Assignor"), a Delaware corporation, located at 1100 Wilson Boulevard, Arlington, Virginia 22234, is the owner of the following marks (the "Marks"), which are registered in the United States Patent and Trademark Office:

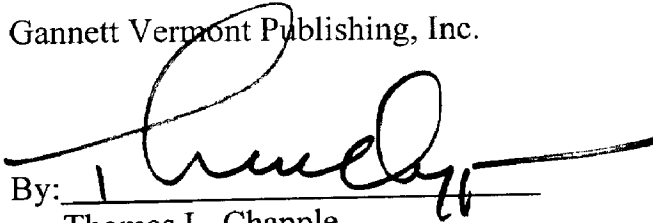
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BUYERS' DIGEST	2,334,772	March 28, 2000
MOTOR DIGEST	2,322,583	February 22, 2000

WHEREAS, Gannett Co., Inc. ("Assignee"), a Delaware corporation, located at 1100 Wilson Boulevard, Arlington, Virginia 22234, desires to acquire said Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Marks, including the goodwill of the business symbolized thereby and the applications therefor, effective as of as of the date of execution below.

Signed this 10th day of April, 2000.

Gannett Vermont Publishing, Inc.

By: 
Thomas L. Chapple
Secretary

State of Virginia :)
County of Arlington :)

ss:

Subscribed and sworn to before me
this 10th day of April, 2000.


Notary Public

My Commission Expires: September 30, 2001