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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year  
 2  1  00

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
 2  1  00

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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01 FC:481  
02 FC:482

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Name

Address (line 1)

Address (line 2)

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

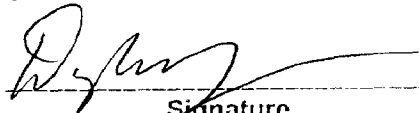
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Douglas R. Wolf

Name of Person Signing



Signature

April 13, 2000

Date Signed

# **SCHEDULE A**

TRADE-MARKS TO BE TRANSFERRED TO: IMPERIAL TOBACCO PRODUCTS LIMITED

COUNTRY	MARK	KIND	APPLN. NO.	APPLN. DATE	REGN. NO.	REGN. DATE	RENEWAL DATE
United States	CANADIAN GOLD	Word Mark	74/250.617	02/28/1992	1.798.868	10/12/1993	10/12/2003
United States	IMPERIAL	Word Mark	511.948	02/11/1946	441.264	11/09/1948	11/09/2008
United States	IMPERIAL	Word Mark	74/651.700	03/27/1995	1.992.772	08/13/1996	08/13/2006
United States	IMPERIAL SPECIAL BLEND	Word & Design	74/605.686	12/14/1994	2.053.201	04/15/1997	04/15/2007
United States	MERCER	Word Mark	75/173.700	09/30/1996	2.188.779	09/15/1998	09/15/2008
United States	MERCER	Word & Design	75/298.323	05/27/1997	2.233.377	03/23/1999	03/23/2009
United States	MERCER (HORSE'S HEAD)	Design	75/591.067	11/10/1998			
United States	MERCER LIGHTS	Word & Design	75/291.492	05/14/1997	2.235.663	03/30/1999	03/30/2009
United States	SWEET CAPORAL	Word Mark	74/314.664	09/17/1992	1.830.042	04/05/1994	04/05/2004
United States	THE EDGE	Word Mark	75/710.681	05/20/1999			
United States	TURRET	Word Mark	74/314.662	09/17/1992	1.848.694	08/09/1994	08/09/2004

**CONFIRMATORY ASSIGNMENT**

WHEREAS, Imasco Limited, the full post office address of whose principal office or place of business is 600 de Maisonneuve Boulevard West, 20<sup>th</sup> Floor, City of Montreal, Province of Quebec, Canada (hereinafter referred to as "Assignor") is the registered owner in the United States of America of the trade-mark registrations and/or applications identified in Schedule "A" attached hereto (hereinafter "The Trade-marks");

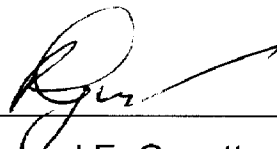
AND WHEREAS, Imperial Tobacco Products Limited the full post office address of whose principal office or place of business is 855 Irene Street, City of Montreal, Province of Quebec, Canada (hereinafter "Assignee"), is desirous of acquiring the rights to The Trade-marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby confirms that by agreement dated February 1, 2000, it has sold, assigned and transferred to Assignee all right, title and interest of Assignor in and to The Trade-marks, the business associated with The Trade-marks, the goodwill attaching to The Trade-marks, along with the right to recover for past infringement of The Trade-marks.

IN WITNESS WHEREOF, the parties have caused these presents to be executed under their corporate seals and the hands of their duly authorized officers, in the City of Toronto, Ontario, Canada, this 1<sup>st</sup> day of February, 2000.

**Imasco Limited**



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Raymond E. Guyatt

Executive Vice President and  
Chief Financial Officer

**Imperial Tobacco Products Limited**



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Donald McCarty

General Counsel and Secretary

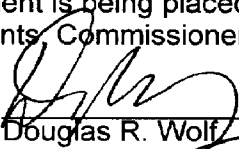
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Company : Imperial Tobacco Products Limited  
855 Irene Street  
Montreal, Quebec, Canada  
a corporation of Canada

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**CERTIFICATE OF MAILING UNDER 37 CFR §1.8(a)**

The undersigned hereby certifies that this document is being placed in the United States mail with first-class postage attached, addressed to Box Assignments, Commissioner for Patents, Washington, D.C. 20231 on the 13<sup>th</sup> day of April, 2000.

  
Douglas R. Wolf

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Box Assignments  
Commissioner for Patents and Trademarks  
Washington, D.C. 20231

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**


Sir:

David Wolf	John N. Anastasi	Jeffrey B. Powers
George L. Greenfield	Paul D. Sorkin	Lisa E. Winsor
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Richard F. Giunta	William G. Gosz	
Douglas R. Wolf	Neil P. Ferraro	
Elizabeth R. Plumer	Julie A. Beberman	

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whose post office address is Wolf, Greenfield & Sacks, P.C., 600 Atlantic Avenue, Boston, Massachusetts 02210, Telephone (617) 720-3500, are hereby designated Applicant's representatives upon whom notice or process of proceedings affecting all applications and registrations may be served.

Imperial Tobacco Products Limited

By:   
Name: Donald McCarty  
Title: General Counsel and Secretary

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RECORDED: 04/17/2000

TRADEMARK  
REEL: 002069 FRAME: 0505