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05-10-2000



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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

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- New
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- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

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Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

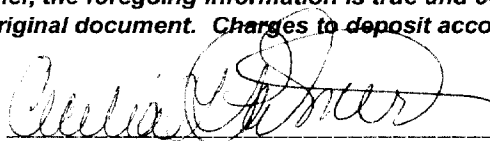
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

CECILIA L. PALMER



April 10, 2000

Name of Person Signing

Signature

Date Signed

Trademark Assignment

WHEREAS, ALAN'S SHOES, INC., an Arizona corporation, with its principal place of business at 6030 North Oracle Road, Tucson, AZ 85704 ("Assignor"), has adopted, owns and is using the Marks set forth on Exhibit "A" hereto ("the Marks") in connection with the goods and/or services listed on Exhibit "A"; and

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services under the application serial numbers and filing dates set forth on Exhibit "A"; and

WHEREAS, THE WALKING COMPANY, a California corporation, with its principal place of business at 9453 Owensmouth Avenue, Chatsworth, CA 91311 ("Assignee"), desires to acquire the Marks, and the pending applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the pending applications for registration.

ALAN'S SHOES, INC.
an Arizona corporation

By  _____

Dated effective as of: 1/21/00

**EXHIBIT A
ALAN'S SHOES, INC.**

Intellectual Property to be Assigned to The Walking Company

Trademark	Filed	Ref. No.	Class	Goods
E SHOES	6/15/99	75-728832	25	Footwear
ESHOES	6/15/99	75-728833	25	Footwear
SHOES.COM	11/5/98	75-583273	25	Shoes and footwear accessories
WEB SHOES	6/15/99	75-728827	25	Footwear
WEBSHOES	6/15/99	75-728975	25	Footwear