

05-10-2000



MLO
4-20-00
RECOR

Our Ref: 45141-0001

101352135

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____



Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
12 22 1999

Conveying Party

____ Mark if additional names of conveying parties attached

Name Consumer Electronics Group, Electronic Industries Association

Execution Date
Month Day Year

12-22-99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization _____

Receiving Party

____ Mark if additional names of receiving parties attached

Name Electronic Industries Alliance

DBA/AKATA _____

Composed of _____

Address (line 1) 2500 Wilson Boulevard

Address (line 2) Arlington, Virginia 22201

Address (line 3) _____

- Individual General Partnership Limited Partnership
 - Corporation Association
 - Other Nonprofit Corporation
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Illinois

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 202-467-7762

Name Jason I. Hewitt, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,256,350

Number of Properties Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed X

Deposit Account _____

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

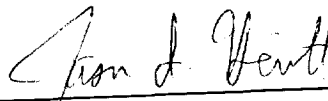
Authorization to charge additional fees: Yes X No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jason I. Hewitt, Esq.

Name of Person Signing



Signature

²⁰
April 18, 2000
Date Signed

SCHEDULE A

United States

Mark

COMPUT-A-MATCH

Serial No.

73/386,493

Reg. No.

1,256,350

Canada

Mark

CES Plus Design

Serial No.

0534,616

Reg. No.

TMA316,951

Germany

Mark

CES

CES Plus Design

Serial No.

C 32910

C 32909

Reg. No.

1074195

1074194

EXHIBIT B-8

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 22nd day of December, 1999, by Consumer Electronics Group, Electronic Industries Association ("Assignor"), in favor of Electronic Industries Alliance, a nonprofit corporation formed under Illinois law ("Assignee").


WHEREAS, Assignor owns all right, title and interest in and to the mark(s) listed on the attached Schedule ("Mark(s)"), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business developed through the use of the Mark(s);

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark(s), any pending applications for federal registration or federal registrations therefor, and the goodwill developed through the use of the Mark(s); and

WHEREAS, Assignee is a successor to a portion of the business of Assignor to which the Mark(s) pertains and such business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Mark(s), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business symbolized by the Mark(s). All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark(s), will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

CONSUMER ELECTRONICS GROUP,
ELECTRONICS INDUSTRIES ASSOCIATION

By: 

WA/1333253v2