

05-10-2000

*MKD*  
*4.20.00*  
**RECOF**



Our Ref: 45141-0001

**101352137**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
12 22 1999

**Conveying Party**

\_\_\_\_ Mark if additional names of conveying parties attached

Name Consumer Electronics Group, Electronic Industries Association

Execution Date  
Month Day Year

12-22-99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

\_\_\_\_ Mark if additional names of receiving parties attached

Name Electronic Industries Alliance

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 2500 Wilson Boulevard

Address (line 2) Arlington, Virginia 22201

Address (line 3) \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other Nonprofit Corporation

Citizenship/State of Incorporation/Organization Illinois

05/09/2000 JSHABAZZ 00000136 140337A

FOR OFFICE USE ONLY

01 FC:481 40.00 OF  
02 FC:482 25.00 OF

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number 202-467-7762

Name Jason I Hewitt, Esq

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,403,378

1,403,377

**Number of Properties** Enter the total number of properties involved. # 2

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 65.00  
Method of Payment: Enclosed X Deposit Account \_\_\_\_\_

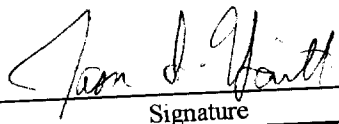
Deposit Account \_\_\_\_\_  
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No \_\_\_\_\_

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Jason I. Hewitt, Esq.  
Name of Person Signing

  
Signature

April 18, 2000  
Date Signed

SCHEDULE A

*United States*

<u>Mark</u>	<u>Serial No.</u>	<u>Reg. No.</u>
INTERNATIONAL SUMMER CONSUMER ELECTRONICS SHOW	73/333,996	1,403,378
INTERNATIONAL WINTER CONSUMER ELECTRONICS SHOW	73/333,970	1,403,377

EXHIBIT B-2

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 22nd day of December, 1999, by Consumer Electronics Group, Electronic Industries Association, a corporation formed under Delaware law ("Assignor"), in favor of Electronic Industries Alliance, a nonprofit corporation formed under Illinois law ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the mark(s) listed on the attached Schedule ("Mark(s)"), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business developed through the use of the Mark(s);

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark(s), any pending applications for federal registration or federal registrations therefor, and the goodwill developed through the use of the Mark(s); and

WHEREAS, Assignee is a successor to a portion of the business of Assignor to which the Mark(s) pertains and such business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Mark(s), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business symbolized by the Mark(s). All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark(s), will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

CONSUMER ELECTRONICS GROUP,  
ELECTRONICS INDUSTRIES ASSOCIATION

By:

A handwritten signature in cursive script, appearing to read "Dave Mulvey", is written over a horizontal line.