

05-11-2000



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I hereby certify that this correspondence and any documents indicated as being enclosed therein are being deposited with United States Postal Service as first class mail in an envelope addressed to "Box Assignments, Commissioner of Patents and Trademarks, Washington DC 20231"

4-17-00

Date of Deposit

Ryan S. Neely

Box Assignments  
Commissioner of  
Patents and  
Trademarks  
Washington DC 20231

**RECORDATION FORM COVER SHEET TRADEMARKS ONLY**

1. Name of Conveying Party(s): Shimano American Corporation
2. Name and Address of Receiving Party(s):  
Name: Shimano Inc.  
Address: 77 Oimatsu Cho 3 Cho  
Sakai, Osaka 590-8577  
JAPAN  
Type of entity: Japan Corporation
3. Nature of Conveyance: Assignment  
Execution Date: 3-17-2000
4. Application Number(s) and/or Registration Numbers: 2,296,956
5. Name and Address of Party to Whom Correspondence Concerning Document Should Be Mailed:  
Peter F. Weinberg  
Gibson, Dunn & Crutcher, LLP  
1801 California, Suite 4100  
Denver, CO 80202
6. Total Number of Applications and/or Registrations Involved: 1
7. Total Fee: \$40 ☒ Enclosed (Check No. 42427)
8. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Dated: 4-13-00  
Peter F. Weinberg, Reg. No. 40,866  
Enclosed: Assignment (1 pages), Check No. 42427, postcard receipt  
Atty. Docket: 84210-00234

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OPR/FINANCE

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TRADEMARK  
REEL: 002069 FRAME: 0832

## Assignment of Trademark and Trademark Registration


WHEREAS, **SHIMANO AMERICAN CORPORATION**, having an address of One Holland Drive, Irvine, California 92718 (hereinafter "Assignor") is the owner of United States trademark Registration No. 2,296,956 (hereinafter the "Registration") for the registration of the mark **STELLA** (hereinafter the "Mark"; and

WHEREAS, **SHIMANO INC.**, a Japanese Corporation having an address of 77 Oimatsu Cho 3 Cho, Sakai, Osaka 590-8577 JAPAN (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Mark and said Registration, together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark and the Registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

### SHIMANO AMERICAN CORPORATION

By:   
Name: SUE D. ALLAN  
Title: VICE PRESIDENT  
Date: 3-17-00

Atty Docket No. 84210-00234

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RECEIVED

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PETER F. WEINBERG

RECORDED: 04/20/2000

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