05-11-2000

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Box Assignments
Commissioner of
Patents and
Trademarks
Washington DC 20231

HKD 4-20-00

I hereby certify that this correspondence and any documents indicated as being enclosed therein are being deposited with United States Postal Service as first class mail in an envelope addressed to "Box Assignments, Commissioner of Patents and Trademarks, Washington DC 20231"

4-17-00
Date of Deposit

Ryan S. Neely

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

1. Name of Conveying Party(s): Shimano American Corporation

2. Name and Address of Receiving Party(s):
   Name: Shimano Inc.
   Address: 77 Oimatsu Cho 3 Cho
   Sakai, Osaka 590-8577
   JAPAN
   Type of entity: Japan Corporation

3. Nature of Conveyance: Assignment
   Execution Date: 3-17-2000

4. Application Number(s) and/or Registration Numbers: 2,296,956

5. Name and Address of Party to Whom Correspondence Concerning Document Should Be Mailed:
   Peter F. Weinberg
   Gibson, Dunn & Crutcher, LLP
   1801 California, Suite 4100
   Denver, CO 80202

6. Total Number of Applications and/or Registrations Involved: 1

7. Total Fee: $40 X Enclosed (Check No. 42427)

8. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: 4-13-00

Peter F. Weinberg, Reg. No. 40,866

Enclosed: Assignment (1 pages), Check No. 42427, postcard receipt
Atty. Docket: 84210-00234

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OPR/FINANCE

Assignment of Trademark and Trademark Registration

WHEREAS, **SHIMANO AMERICAN CORPORATION**, having an address of One Holland Drive, Irvine, California 92718 (hereinafter "Assignor") is the owner of United States trademark Registration No. 2,296,956 (hereinafter the "Registration") for the registration of the mark **STELLA** (hereinafter the "Mark"; and

WHEREAS, **SHIMANO INC.**, a Japanese Corporation having an address of 77 Oimatsu Cho 3 Cho, Sakai, Osaka 590-8577 JAPAN (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Mark and said Registration, together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark and the Registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

SHIMANO AMERICAN CORPORATION

By: Sue D. Allan
Name: SUE D. ALLAN
Title: VICE PRESIDENT
Date: 3-17-00

Atty Docket No. 84210-00234

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RECEIVED
MAR 20 2000
PETER F. WEINBERG