

05-11-2000



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

4-19-00

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
12/27/1999

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231  
**TRADEMARK**

REEL: 002069 FRAME: 0872

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mitchell H. Stabbe

Name of Person Signing

Mitchell H. Stabbe

Signature

4/19/2000

Date Signed

## ASSIGNMENT

WHEREAS, The Tribune Company ("Assignor"), a Florida corporation, located at 202 South Parker Street, Tampa, Florida 33606, is the owner of the following marks (the "Marks"):

<u>Mark</u>	<u>Reg. Number</u>	<u>Date of Reg.</u>
DISCOVER TAMPA BAY	2,177,818	August 4, 1998
FLORIDA BRIDES	1,791,113	August 31, 1993
TAMPA BAY ONLINE (Supplemental Register)	1,987,724	July 16, 1996
TAMPA BAY ONLINE and DESIGN	1,975,341	May 21, 1996
TAMPA BAY TIMES	1,448,453	July 21, 1987
THE TAMPA TIMES (Stylized)	0898,333	September 8, 1970
THE TAMPA TRIBUNE	0896,938	August 18, 1970
TRIB VANTAGE	2,299,013	December 7, 1999
<u>Mark</u>	<u>Serial Number</u>	<u>Date Filed</u>
BAYLIFE'S AT HOME	75/482,020	May 8, 1998
FLORIDA BRIDES	75/791,874	August 30, 1999
IT'S GOOD TO KNOW	75/736,094	June 22, 1999
PAY DAY TAMPA BAY	75/482,021	May 8, 1998

WHEREAS, The Tribune Company Holdings, Inc. ("Assignee"), a Delaware corporation, located at 333 East Franklin Street, Richmond, Virginia 23219, desires to acquire said Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of December 27, 1999.

THE TRIBUNE COMPANY

By: \_\_\_\_\_  
George L. Mahoney  
Secretary

DCLIB01:1247582-1|06447.0040

RECORDED: 04/19/2000

TRADEMARK  
REEL: 002069 FRAME: 0874