

05-12-2000



RE

101355448

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-17-00  
SBH, Inc.

Individual       Association  
 General Partnership       Limited Partnership  
 Corporation-State Missouri  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?     Yes     No

2. Name and address of receiving party(ies):  
Name: Buster Brown & Co.  
Internal Address: \_\_\_\_\_  
Street Address: 8300 Maryland Avenue  
City: St. Louis    State: MO    Zip: 63105

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Missouri  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes     No  
Additional names(s) & addresses(es) attached?     Yes     No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: March 30, 2000

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_      B. Trademark Registration No.(s) 64222

Additional numbers attached?     Yes     No

5. Name and address of party to whom correspondence should be mailed:  
Name: Polster, Lieder, Woodruff & Lucchesi, L.C.  
Internal Address Suite 230  
Street Address: 763 South New Ballas Road  
City: St. Louis    State: MO    Zip: 63141

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)    \$40.00  
 Enclosed  
 Authorized to be charged to deposit account in case of any deficiency.

8. Deposit account number: 162201  
(Attach duplicate copy of this page if paying by deposit account)

05/11/2000 BNGUYEN 0000093 64222  
01-FC-481      40.00 DP

**DO NOT USE THIS SPACE**

9. Statement and Signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jonathan P. Soifer      [Signature]      4/12/00  
Name of person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 4

Mail document to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, DC 20231

**TRADEMARK**  
**REEL: 002070 FRAME: 0162**

## ASSIGNMENT OF TRADEMARK

**WHEREAS**, SBH, Inc., a corporation organized under the laws of Missouri, with its principal offices located at 745 Craig Road, Suite 222, St. Louis, Missouri 63141 (“Assignor”), has adopted and used certain trademarks in connection with its business and is the owner of the trademark and the federal registration thereof listed on the attached Schedule A (hereinafter referred to as the “Trademark”); and

**WHEREAS**, Buster Brown & Co., a corporation organized under the laws of Missouri, with its principal offices located at 8300 Maryland Avenue, St. Louis, Missouri 63105 (“Assignee”), desires to acquire any and all rights that Assignor may have in and to the aforesaid Trademarks, including the registrations thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, transfer, and assign unto Assignee all right, title, and interest in and to the Trademark, including the registration thereof, as identified on Schedule A, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by said Trademark.

Assignor further assigns to Assignee all rights to sue for and receive all damages accruing from past infringements of the Trademark herein assigned.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor’s right, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event

such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Date: March 30, 2000

ASSIGNOR  
SBH, INC.

By: Steven Schuver

Name: Steven Schuver

Title: President

STATE OF MISSOURI     )  
  ) ss.  
COUNTY OF ST. LOUIS    )

On this 30<sup>th</sup> day of March in the year 2000, before me, Patty Siewing, a Notary Public in and for said state, personally appeared Steven Schuver, President of SBH, Inc., known to me to be the person who executed the within Assignment of Trademark in behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.

Patty Siewing  
Notary Public

My Commission Expires:  
DATE: \_\_\_\_\_  
NOTARY PUBLIC STATE OF MISSOURI  
NO. \_\_\_\_\_

SCHEDULE A

<u>Trademark</u>	<u>Country</u>	<u>Class</u>	<u>Registration No.</u>
RED GOOSE and DESIGN	U.S.A.	25	0064222