

05-15-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

101356775

4/26/00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year  
 11/3/99

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name  Mediappraise Corporation

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization  North Carolina

Receiving Party

Mark if additional names of receiving parties attached

Name  Performaworks, Inc.

DBA/AKA/TA

Composed of

Address (line 1)  Two Hanover Square, Suite 900

Address (line 2)

Address (line 3)  Raleigh  NC  27601

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization  Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THE

Mail documents to be recorded with required cover sheet(s) information to:  
ADDRESS  
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TRADEMARK  
REEL: 002070 FRAME: 0552

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75277739"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2262548"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Holly Coldiron

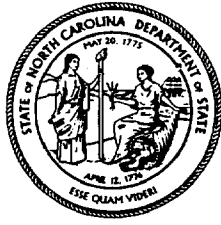
4/26/2000

Name of Person Signing

Signature

Date Signed

# STATE OF NORTH CAROLINA



Department of The  
Secretary of State

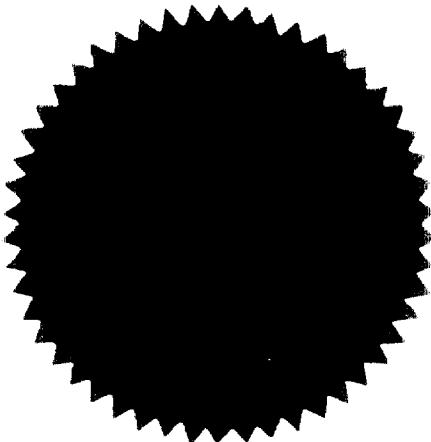
To all whom these presents shall come, Greetings:

I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

**ARTICLES OF AMENDMENT  
OF  
MEDIAPRAISE CORPORATION  
WHICH CHANGED ITS NAME TO  
PERFORMAWORKS, INC.**

the original of which was filed in this office on the 3rd day of November, 1999.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 3rd day of November, 1999.



*Elaine F. Marshall*

Secretary of State

993079015

CORP ID # 0420121 <sup>COPY</sup>  
**FILED**  
NOV 3 1999

**ARTICLES OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
MEDIAPPRAISE CORPORATION**

Effective  
ELAINE F. MARSHALL  
SECRETARY OF STATE  
NORTH CAROLINA

Pursuant to Section 55-10-06 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation:

1. The name of the corporation is Mediappraise Corporation.
2. The text of the amendment adopted is as follows:

The Articles of Incorporation of the corporation are hereby amended to change the name of the corporation by deleting Article I in its entirety and inserting the following new Article I in lieu thereof:

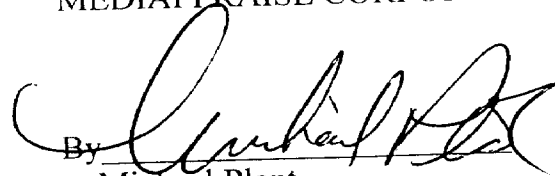
"ARTICLE I

The name of the corporation is PERFORMAWORKS, INC."

3. The foregoing amendment does not provide for an exchange, reclassification, or cancellation of issued shares.
4. The foregoing amendment was duly adopted by the Board of Directors and the shareholders of the corporation as required by Chapter 55 of the North Carolina General Statutes as of October 29, 1999.

This 29 day of October, 1999.

MEDIAPPRAISE CORPORATION



By  
Michael Plant  
President