

05-15-2000

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeTab settings ☐ ☐ ☐ ▼

101356795

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

700 APR 24 PM 12:4

Purity Dairies, Incorporated OPR/FINANCE

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Tennessee
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: DTMC, Inc.

Internal Address: _____

Street Address: 3600 North River Road

City: Franklin Park State: IL ZIP: 60131

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SEE ATTACHED

B. Trademark Registration No.(s)

SEE ATTACHED

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lynn B. Wisser

Internal Address: _____

05/12/2000 JSN0077 00000171 74556209

01 FC:481 40.00 OP
02 FC:482 50.00 OP

Street Address: Dean Foods Company

3600 North River Road

City: Franklin Park State: IL ZIP: 60131

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn B. Wisser

Name of Person Signing

Lynn B Wisser

Signature

4-20-00

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002070 FRAME: 0689

ASSIGNMENT OF TRADEMARKS

WHEREAS, **Purity Dairies, Incorporated**, a Tennessee corporation with its principal place of business at 360 Mursfreeboro Road, Nashville, Tennessee 37210 (hereinafter "Assignor") is the owner of the marks, including the applications and registrations therefor, identified on Schedule A attached hereto (hereinafter "the Marks"), which have been used in connection with various goods and services;

WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to **DTMC, Inc.**, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

1. All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Schedule A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

IN WITNESS WHEREOF, this Assignment has been executed on the 20th day of April, 2000.

PURITY DAIRIES, INCORPORATED

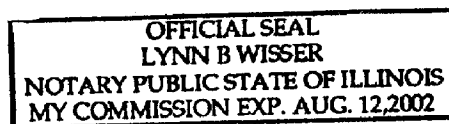
By: Dale E. Kleber
Dale E. Kleber, Secretary

State of Illinois)
)ss.
County of Cook)

On this 20th day of April, 2000, before me appeared Dale E. Kleber, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Purity Dairies, Incorporated.

Lynn B. Wisser
Notary Public

My Commission Expires: 8-12-02
lynn\assignment



FEDERAL TRADEMARK APPLICATIONS/REGISTRATIONS

REGISTRANT	TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
PURITY DAIRIES, INCORPORATED	DOUBLE FREE	74/556,209	
PURITY DAIRIES, INCORPORATED	1/2 PLUS	74/261,044	1,803,846
PURITY DAIRIES, INCORPORATED	HOMESTYLE	74/537,075	1,941,874

FEDERAL TRADEMARK APPLICATION

ATTACHMENT "A"

REGISTRANT	TRADEMARK	APPLICATION NUMBER
PURITY DAIRIES, INCORPORATED	DOUBLE FREE	74/556,209

FEDERAL TRADEMARK REGISTRATIONS

ATTACHMENT "B"

REGISTRANT	TRADEMARK	REGISTRATION NUMBER
PURITY DAIRIES, INCORPORATED	1/2 PLUS	1,803,846
PURITY DAIRIES, INCORPORATED	HOMESTYLE	1,941,874

RECORDED: 04/24/2000

TRADEMARK
REEL: 002070 FRAME: 0693