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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

05-15-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



4-28-00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

04-28-2000

U.S. Patent & TMO/c/TM Mail Rpt Dt. #67

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name D.C. McDonald & Associates, Inc.

Execution Date
Month Day Year
07 20 98

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Tennessee

Receiving Party

Mark if additional names of receiving parties attached

Name True North Custom Publishing, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 250 Forest Avenue

Address (line 2) _____

Address (line 3) Chattanooga TN 37405
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Tennessee

05/12/2000 DELETED 00000213 75560475

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002071 FRAME: 0539

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/560,475"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/560,476"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David J. Hill

Name of Person Signing

David J. Hill
Signature

4-24-2000

Date Signed

3 5 3 7 1 5 9 10
AMENDED AND RESTATED CHARTER

OF

D. C. MCDONALD & ASSOCIATES, INC.
CHANGING THE NAME TO
TRUE NORTH CUSTOM PUBLISHING, INC.

93 JUL 28 AM 11:25
RECEIVED
SECRETARY OF STATE

FILED

Pursuant to the provisions of Section 48-20-107 of the Tennessee Business Corporation Act, the undersigned corporation, D. C. McDonald & Associates, Inc., adopts the following Amended and Restated Charter:

I. The text of the Amended and Restated Charter including the amendments is as follows:

1. Name. The name of the corporation is True North Custom Publishing, Inc.

2. Authorized Shares. The corporation is authorized to issue 1,000 common shares, which shares shall have unlimited voting rights and the right to receive the net assets of the corporation upon dissolution.

3. Registered Office. The street address and zip code of the corporation's registered office and the county in which the office is located in the State of Tennessee are 250 Forest Avenue, Chattanooga, Hamilton County, Tennessee 37405.

4. Registered Agent. The name of the corporation's registered agent is David C. McDonald.

5. Principal Office. The street address and zip code of the principal office of the corporation are 250 Forest Avenue, Chattanooga, Tennessee 37405.

6. Corporation for Profit. The corporation is for profit.

7. Limitation of Liability. To the fullest extent permitted by the Tennessee Business Corporation Act as the same may be amended from time to time, a director of the corporation shall not be liable to the corporation or its shareholders for monetary damages for breach of fiduciary duty as a director. If the Tennessee Business Corporation Act is amended hereafter to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the corporation shall be eliminated or limited to the fullest extent permitted by the Tennessee Business Corporation Act, as so amended from time to time. Any repeal or modification of this Paragraph 7 by the shareholders of the corporation shall not adversely affect any right or protection of a director of the corporation existing at the time of such repeal or modification or with respect to events occurring prior to such time.


II. The Amended and Restated Charter amends the Charter of the corporation which was granted by the Secretary of State of Tennessee on December 5, 1988.

III. The Amended and Restated Charter changes the corporation's name, its registered office, registered agent and principal office as set forth above.

IV. The Amended and Restated Charter was duly adopted by the shareholders and directors on July 1, 1998.

Dated this 20 day of July, 1998.

D. C. MCDONALD & ASSOCIATES, INC.

By 
 David C. McDonald, President

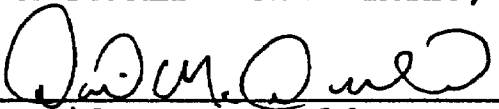
RECORDED
VERIFIED STATEMENT ATTESTING TO
ACCURACY AND COMPLETENESS OF AMENDED AND RESTATED CHARTER

99 JUL 23 11:15 AM '98

I, David C. McDonald, President of D. C. McDonald & Associates, Inc., a Tennessee corporation incorporated pursuant to Sections 48-12-101 et seq., of the Tennessee Business Corporation Act and all rules promulgated thereunder, hereby attest to the accuracy and completeness of the Amended and Restated Charter of D. C. McDonald & Associates, Inc.

Dated this 20 day of July, 1998.

D. C. McDONALD & ASSOCIATES, INC.

By: 
David C. McDonald
President