

MSD

05-15-2000



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TRADEMARK

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To the Honorable Commissioner of Patents and Trademarks

04-28-2000

attached original documents or copy thereof.

Patent & TMO/TM Mail Rpt. Dt. #31

1. Name of conveying party(ies):
COLUMBIA DIAMOND RING COMPANY, II

Name and address of receiving party(ies):
AURAFIN LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other:

Internal Address:
Street Address: 14001 N.W. FOURTH STREET
City: SUNRISE State: FL ZIP: 33325

Additional name(s) of conveying party(ies) attached Yes No

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: FLORIDA
- Other:

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) and address(es) attached? Yes No

Effective Date: January 28, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark No.(s)
251,816

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed
 Name: Kevin P. Crosby, Esq.
 Internal Address: Brinkley, McNerney Morgan, Solomon & Tatum, LLP
 Street Address: 200 East Las Olas Boulevard, Suite 1800
 City: Fort Lauderdale State: Florida ZIP: 33301
 Telephone: (954) 522-2200

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to Deposit Account

8. Deposit account number: 50-1111
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MSD

Kevin P. Crosby, Reg. No. 32,123

Date

4/26/00

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
 Commission of Patents and Trademarks, Box Assignments

Attorney Docket No. 7952-85203

ASSIGNMENT OF TRADEMARK REGISTRATIONS

REGISTRANT/ASSIGNOR: COLUMBIA DIAMOND RING COMPANY, INC.
Address: 14001 N.W. Fourth Street
Sunrise, Florida 33325

ASSIGNEE: AURAFIN LLC
Address: 14001 N.W. Fourth Street
Sunrise, Florida 33325

The Assignor is the owner of the mark CINDERELLA & DESIGN and is the owner of United States trademark registration 251,816 therefor, and the Assignee is desirous of acquiring the same. In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs and administrators, all of the Assignor's right, title and interest in and to the mark and the trademark registration therefor, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, and to any and all marks and registrations which may evolve therefrom; and including all goodwill associated with the mark transferred hereby;

The Assignor also assigns all of its right, title and interest in and to said mark in all foreign countries, and all applications for registration of said mark in foreign countries and any registration(s) which may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or which may be reasonably requested by Assignee to effectuate the purpose of this Assignment, without any additional payment therefor, but without any expense to Assignor.

Effective date of this document: January 28, 1999

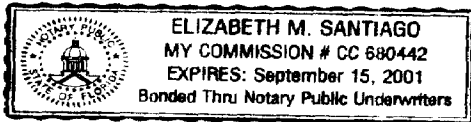
ASSIGNOR: COLUMBIA DIAMOND RING COMPANY, INC.

By: Steven L. Hansen
Steven L. Hansen
Executive Vice President

STATE OF FLORIDA)
) ss.
COUNTY OF BROWARD)

The foregoing instrument was acknowledged and executed before me this 26th day of April, 2000, by Steven L. Hansen, Executive Vice President of Columbia Diamond Ring Company, Inc., on behalf of the corporation, who acknowledged that he executed the same as a free act and deed.

Elizabeth M. Santiago
Notary Public



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RECORDED: 04/28/2000

REEL: 002071 FRAME: 0602