



05-15-2000

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Submission Type

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- New
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Document ID#
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Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

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City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other

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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

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05/12/2000 DNGUYEN 00000038 723393

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Correspondent Name and Address

Area Code and Telephone Number

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="723,393"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lisa R. Trovato


Signature

4/24/00
Date Signed

Name of Person Signing

CONFIRMATION ASSIGNMENT

THIS CONFIRMATION ASSIGNMENT (this "Assignment") is made as of April 5, 2000 by and between the Leallah M. Franklin, an individual residing in Tucson, Arizona ("Assignor") and RentCenter, Inc. a corporation organized under the laws of the State of Arizona ("Assignee").

WHEREAS, the Assignor was the owner of the service mark RENTCENTER & Design (the "Mark") and the United States Federal Registration therefor ("Reg. No. 723,393"); and

WHEREAS, effective September 10, 1983, Assignor assigned all right, title and interest in and to the Mark and Reg. No. 723,393, together with the goodwill of the business symbolized by the Mark, to Assignee, but a formal written assignment was not executed in a recordable form; and

WHEREAS, the parties now wish to confirm the actual and legal transfer of the Mark from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration previously paid, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that effective September 10, 1983, Assignor did assign, transfer and convey, and hereby nunc pro tunc assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Mark and Reg. No. 723,393, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

[SIGNATURES APPEAR OF FOLLOWING PAGE]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the day and year first above written.

LEALLAH M. FRANKLIN

Leallah Franklin

State of Arizona)
County of Pima) ss

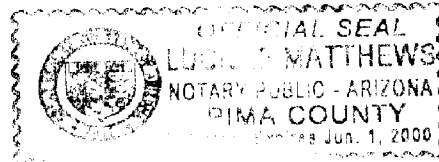
Subscribed and sworn before me this 31st day of March, 2000.

Lucille Matthews

Notary Public

[Seal]

My Commission expires: 6/1/2000



ESTATE OF ROBERT W. FRANKLIN

By: *Leallah Franklin*

Leallah Franklin, Personal Representative

State of Arizona)
County of Pima) ss

Subscribed and sworn before me this 31st day of March, 2000.

Lucille Matthews

Notary Public

[Seal]

My Commission expires: 6/1/2000

