

4.27.00

05-15-2000

S. DEPARTMENT OF COMMERCE

RE



T

Patent and Trademark Office  
Docket No. 32814-24021

101355718

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
CNET, Inc.

- Individual(s)       Association
- General Partnership     Limited Partnership
- Corporation-Delaware    Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment                       Merger
- Security Agreement             Change of Name
- Other:

Execution Date: June 30, 1998

2. Name and address of receiving party(ies):

Name: SNAP, LLC  
Internal Address:  
Street Address: 225 Bush Street  
City: San Francisco, State: CA ZIP: 94104

- Individual(s) citizenship: \_\_\_\_\_
- Association: \_\_\_\_\_
- General Partnership: \_\_\_\_\_
- Limited Partnership: \_\_\_\_\_
- Corporation-State: \_\_\_\_\_
- Other: Delaware Limited Liability Company

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

75/250,847

B. Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Rosemary S. Tarlton

Morrison & Foerster LLP  
425 Market Street  
San Francisco, California 94105-2482

6. Total number of applications and trademark registrations involved: 1

7. Total fee (37 C.F.R. § 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account, referencing Attorney Docket 32841-24021

8. Deposit account number: 03-1952

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to Deposit Account No. 03-1952.

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Rosemary S. Tarlton

Signature

4/25/00

Date

Total number of pages comprising cover sheet, attachments and document: 2

05/11/2000 JSHADAZZ 00000326 75250847

01 FC:481

40.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

sf-877972

**TRADEMARK**  
**REEL: 002071 FRAME: 0959**

Assignment of Trademark

WHEREAS CNET, Inc., a Delaware Corporation, with an office located at 150 Chestnut Street, San Francisco, California, as of June 30, 1988, the effective date of this Assignment, had an intent to use the trademark SNAP! in connection with computer software, advertising services, retail services, production and dissemination of programming, providing access by means of electronic communication networks, cable television, broadcast television or satellite to information, services, databases and data on remote computers, and providing search engine services for obtaining computer software (the "Mark");

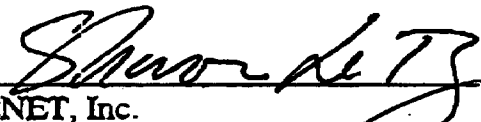
WHEREAS the Mark is the subject of U.S. Trademark Application, Serial No. 75-250,847 (the "Application");

WHEREAS, SNAP, LLC, a Delaware Limited Liability Company, with an office at 225 Bush Street, San Francisco, California, is desirous of obtaining said Mark and the portion of the business that pertains to the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, CNET, Inc. does hereby sell and assign to SNAP, LLC, all right, title and interest in and to the Mark and the Application identified above, together with the goodwill of the business symbolized by the Mark, the portion of the business to which the Mark pertains, all common law rights, and the right to register, renew, protect and defend said Mark and to sue for past infringements of said Mark.

CNET agrees to cooperate with SNAP, LLC, to record this Assignment in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, CNET, Inc. has caused this instrument to be executed by its duly authorized corporate officer effective as of the 30<sup>th</sup> day of June, 1998.

  
CNET, Inc.

By Sharon Le Day  
Title: Associate Vice President -  
Legal Affairs