

04/27/00

05-16-2000



RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

101358519

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Party(ies) conveying an interest: COUNTRY GENERAL, INC.	2. Name and Address of Party(ies) receiving an interest: Name: QUALITY STORES SERVICES, INC. Address: 455 East Ellis Road City: Muskegon State: Michigan Zip: 49443
--	--

Entity: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Delaware</u> <input type="checkbox"/> Other	Entity: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Delaware</u> <input type="checkbox"/> Other Citizenship _____
--	---

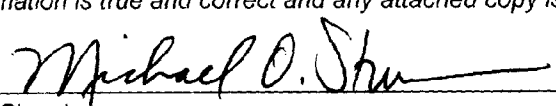
3. Interest Conveyed: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger <input type="checkbox"/> Other Execution Date: <u>April 12, 2000</u>	If not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (The attached document must not be an assignment)
---	--

4. Application number(s) or registration number(s). Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,063,917; 1,064,276; 1,098,287; 1,143,204; 1,211,143; 1,442,150; 1,455,844; 1,658,439; 1,802,569; 1,885,926; 1,885,927; 1,888,341; 1,894,472; 1,904,223; 1,971,884; 2,168,269

5. Name and address of party to whom correspondence concerning document should be mailed: Name: HENDERSON & STURM LLP Address: Midland Building 206 Sixth Avenue - Suite 1213 City: Des Moines State: IA Zip: 50309-4076	6. Number of applications and registrations involved: 16
	7. Amount of fee enclosed or authorized to be charged: \$ 415
	8. Deposit account number: 08-1650 (Attach duplicate copy of this page if paying by deposit account)

15/2000 JSHW02Z 00000229 1063917

DO NOT USE THIS SPACE

FE:481 FE:482	9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Michael O. Sturm</u> Name of Person Signing	<div style="text-align: right;">  Signature <u>April 19, 2000</u> Date </div> Total number of pages comprising cover sheet: 3
------------------	---	---

NUNC PRO TUNC
ASSIGNMENT

WHEREAS, assignment was actually previously made but not formalized, this Assignment is made with the same effect as if regularly done as of a date prior hereto by Country General, Inc.. located and doing business at 123 South Webb Road, Grand Island, Nebraska 68803, and is executed by one of its officers; and

WHEREAS, Country General, Inc.. has adopted, used and is using the following marks:

<u>Reg. No.</u>	<u>Mark</u>	<u>Reg. Date</u>
1,063,917	ROYAL HARVEST	04-19-1977
1,064,276	LUBE KING	04-26-1977
1,098,287	DYNA-GRO	08-01-1978
1,143,204	DYNA START	12-16-1980
1,211,143	DYNA-GRO	10-05-1982
1,442,150	COUNTRY GENERAL	06-09-1987
1,455,844	COUNTRY GENERAL	09-01-1987
1,658,439	DYNA-GRO	09-24-1991
1,802,569	LAWN GENERAL and Design	11-02-1993
1,885,926	DYNA-START TRUCK	03-28-1995
1,885,927	DYNA-START MEGA	03-28-1995
1,888,341	DYNA-START HERO	04-11-1995
1,894,472	COUNTRY PROUD	05-16-1995
1,904,223	DYNA POWER	07-11-1995
1,971,884	GENUINE VALUE COUNTRY GENERAL and Design	04-30-1996
2,168,269	HPD	06-23-1998

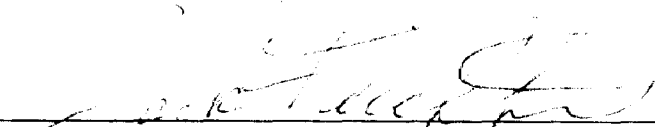
in the United States Patent and Trademark Office, and is the sole and exclusive owner of said Registrations and the marks described and claimed therein, and all the rights in, to and under the same; and

WHEREAS, Quality Stores Services, Inc., a Delaware corporation having its principal place of business at 455 East Ellis Road, Muskegon, Michigan 49443, is desirous of acquiring the entire right, title and interest in and to the said Registrations;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and good and valuable consideration, the receipt of which is hereby acknowledged, the said Country General, Inc., does hereby sell, assign, transfer and set over unto the said Quality Stores Services, Inc., its legal representatives, successors and assigns, the entire right, title and interest in and to said marks, and the good will of the business associated with the marks, as set forth in the above-mentioned Registrations, the same to be held and enjoyed by the said Quality Stores Services, Inc., for its own enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term for which said Registrations of the United States is granted or renewed, as fully and entirely as the same would have been held and enjoyed by Country General, Inc., if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said Registrations with the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

COUNTRY GENERAL, INC.

4/20/00
Date

By: 
Jack Feichtner
Vice President - Advertising & Marketing