

02/24/00

FORM PTO-1618A
Exp: 06/30/99
OMB 0651-0027

05-16-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101358849

10 APR 24 AM 11:12

CPR/FINANCE

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3) City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

05/16/2000 DNGUYEN 00000065 1869958

FOR OFFICE USE ONLY

01 FC:481
02 FC:482
03 FC:998

40.00 DP
25.00 DP
15.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002072 FRAME: 0941

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William M. Hobby, III

Name of Person Signing

Signature

4-17-2000

Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, CARD SECURITY CENTER, INC. (ASSIGNOR), of the State of Florida, located and doing business at 595 W. Granada Blvd., Suite L, Ormond Beach, Florida, has adopted and is using the mark for CARD ALERT, for credit card registration services throughout the United States, Registration No. 1,869,958.

WHEREAS, CITADEL GROUP, INC., (ASSIGNEE) of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said marks.

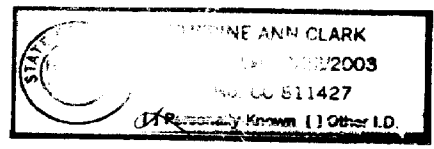
CARD SECURITY CENTER, INC.

By: David L. Butler
David L. Butler, President

STATE OF FLORIDA) ss
COUNTY OF DADE)

The foregoing instrument was acknowledged before me this 9th day of March 2000 by David L. Butler, who is personally known to me or _____ who has produced _____ as identification and who did/did not take an oath.

Matherine Ann Clark
Notary Public
My Commission Expires: 02/22/2003



ASSIGNMENT OF TRADEMARK

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC. (ASSIGNOR), of the State of Florida, located and doing business at 770 W. Granada Blvd., Suite 250, Ormond Beach, Florida, has adopted and is using the mark for AMERICAN CONSUMER ALLIANCE & DESIGN, for telephone shop-at-home services throughout the United States, Registration No. 1,968,337.

WHEREAS, CITADEL GROUP, INC., (ASSIGNEE) of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said marks.

AMERICAN CONSUMER ALLIANCE, INC.

By: [Signature] (PRESIDENT)
John D. Reeves, President

STATE OF FLORIDA)
COUNTY OF VOLUSIA) ss

The foregoing instrument was acknowledged before me this 9th day of March, 2000 by John D. Reeves, who X is personally known to me or _____ who has produced _____ as identification and who did/did not take an oath.

[Signature]
Notary Public
My Commission Expires: 02/22/2003

