

05/01100

05-17-2000

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
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TMDS/REV03



EET

Docket No.:

-Y

101359382

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

THE ERTL COMPANY, INC

- Individual(s)
- General Partnership
- Corporation-State (DEL.)
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: JULY 16, 1998

2. Name and address of receiving party(ies):

Name: MAURENE SOUZA

Internal Address:

Street Address:

City: GREENVILLE

State: RI

ZIP: 02828

Individual(s) citizenship USA

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

#2118344

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MAURENE SOUZA

Internal Address:

Street Address:

City: GREENVILLE

State: RI

ZIP: 02828

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

05/17/2000 DNGUYEN 00000106 2118344

01 FC:481

(40.00 DP)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MAURENE SOUZA

Name of Person Signing

Maurene Souza
Signature

Date

4/28/00

Total number of pages including cover sheet, attachments, and

2

ASSIGNMENT

WHEREAS, The Ertl Company, Inc. ("Assignor"), a corporation duly organized and existing under the laws of the State of Delaware, having a principal place of business at Highways 136 and 20, Dyersville, Iowa 52040, has adopted and used the trademark TREASURED HORSES COLLECTION, has obtained a registration for said trademark in the United States Patent & Trademark Office on December 2, 1997, Registration Number 2,118,344 (the "Mark"), and has acquired goodwill associated with and symbolized by the Mark; and

WHEREAS, Maurene Souza ("Assignee"), an individual citizen of the State of Rhode Island, having an address of 31 Smith Avenue, Greenville, Rhode Island 02828, is desirous of acquiring all right, title and interest in and to the Mark, the Registration thereof and the goodwill therein;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all its right, title and interest in and to the Mark, togetherwith the goodwill of the business associated with and symbolized by the Mark, and the Registration thereof as set forth herein.

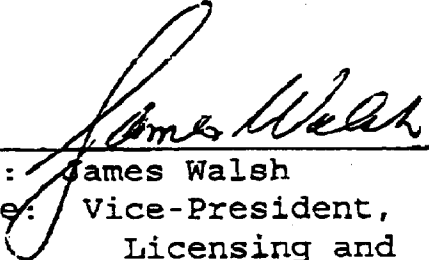
Dated:

7/16/98

ASSIGNOR:

THE ERTL COMPANY, INC.

By:


Name: James Walsh
Title: Vice-President,
Licensing and
Business Affairs

343900