

05-17-2000

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OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

4.24.00

Conveyance Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

05/16/2000 DNGUYEN 00000121 500989 2020508

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 25.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,020,508"/>	<input type="text" value="1,995,199"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Brent D. Sanders
Name of Person Signing


Signature

4-24-00
Date Signed

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Back to Basics Toys, Inc. ("Assignor"), a Maryland corporation with its principal place of business at 311 Sunset Park Drive, Herndon, Virginia 20170, has common law rights in the marks that are the subject of this assignment and is the owner of the trademark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, Amazon.com Holdings, Inc. ("Assignee"), a Delaware corporation with its principal place of business at Suite 1200, 1200 12th Avenue South, Seattle, Washington 98144-2734, is desirous of acquiring said common law rights, registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

Signed this EB/8th day of November, 1999.

Back to Basic Toys, Inc.

By

Name

ERIC GARFINKEL

Its [title]

PRESIDENT

COMMONWEALTH OF Virginia)

COUNTY OF Fairfax)

ss.

On the 8th day of November, 1999, before me personally appeared Eric A. Garfinkel, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/~~she~~ is the President of Back to Basic Toys, the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me this 8th day of November, 1999, by Margaret A. Lee.

Margaret A. Lee
NOTARY PUBLIC in and for the State of
Virginia, residing at
Fairfax County, VA
My Appointment Expires: 01/31/03

EXHIBIT 1
TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
BACK TO BASICS TOYS	2,020,508	December 3, 1996
YOUNG & CREATIVE	1,995,119	August 20, 1996