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FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) Tab settings ⇌ ⇌ ⇌ t

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Jomar Management Corp.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State of Delaware <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <u>Shelby Tissue, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>1535 Thomas Street</u></p> <p>City: <u>Memphis</u> State: <u>TN</u> Zip: <u>38107</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State of Delaware <input type="checkbox"/> Other</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>January 3, 2000</u></p>	

4. Application number(s) or patent number(s):

<p>A. Trademark Application No.(s)</p>	<p>B. Trademark Registration No.(s) <u>2,058,961</u> <u>2,159,861</u></p>
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Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Terri S. Flynn, Esq.</u></p> <p>Internal Address: <u>Reinhart, Boerner, Van Deuren</u> <u>Norris & Rieselbach, s.c.</u> <u>P.O. Box 514000</u> <u>Milwaukee, WI 53203-3400</u></p> <p>Street Address: <u>1000 North Water Street, Ste. 2100</u> City: <u>Milwaukee</u> State: <u>WI</u> Zip: <u>53202-0900</u></p>	<p>6. Total number of applications and registrations involved: 2</p> <p>7. Total fee (37 CFR 3.41)..... \$65.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Any Deficiencies in Enclosed Fee should be charged to our Deposit Account.</p> <p>8. Deposit account number: <u>18-0882</u></p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
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02 FC:482 25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Terri S. Flynn Terri S. Flynn April 28, 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: [3]

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, dated and effective as of January 3, 2000, is made by JOMAR MANAGEMENT CORP., a Delaware corporation having its principal place of business located at 150 East 52nd Street, New York, New York 10022 ("Assignor"), to and in favor of SHELBY TISSUE, INC., a Delaware corporation having its principal place of business located at 1535 Thomas Street, Memphis, Tennessee 38107 ("Assignee").

W I T N E S S E T H:

WHEREAS, Assignor has adopted and used and is the owner of record of the following trademarks (collectively, the "Trademarks") registered in the United States Patent and Trademark Office (the "PTO"): :

<u>Mark</u>	<u>Registration Number</u>	<u>Date Registered</u>
CELESTE	2,058,961	May 6, 1997
BRITE WHITE	2,159,861	May 26, 1998

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept and receive from Assignor, all right, title and interest of Assignor in and to the Trademarks and the registrations thereof; and

WHEREAS, the parties further desire for Assignor to execute and deliver a recordable instrument evidencing the foregoing transfer and assignment and to have title in and to the Trademarks and the registrations thereof recorded in the name of Assignee in the official books and records of the PTO;

NOW, THEREFORE, for and in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of all of which are hereby acknowledged, Assignor hereby confirms that it has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer to Assignee, all right, title and interest of Assignor in and to the Trademarks and the registrations thereof, along with all of the goodwill associated with such trademarks, free and clear of all liens, claims and encumbrances of every nature whatsoever.

This instrument supersedes and replaces that certain Trademark Assignment dated as of October 13, 1999 and received for filing by the Assignment Services Division of the PTO at 9:18 a.m., Eastern Daylight Time, on October 20, 1999.

IN WITNESS WHEREOF, Assignor has executed this instrument as of the date first above written.

JOMAR MANAGEMENT CORP.

BY: [Signature]
Its: President

ACKNOWLEDGMENT

STATE OF NEW YORK

COUNTY OF New York

On the 3rd day of January, 2000, before me personally came Martin Koffman, to me known, who, being by me duly sworn, did depose and say that he resides in New York; that he is the President of JOMAR MANAGEMENT CORP., the corporation described in and which executed the above instrument; and that he signed his name thereto by authority of the board of directors of said corporation.

[Signature]
Notary Public

My commission expires:

PAUL A. SHARE
NOTARY PUBLIC, STATE OF NEW YORK
NO. 31-4953458
QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JULY 10, 2001