

CS/09/03

05-18-2000



101360911

Docket No.:

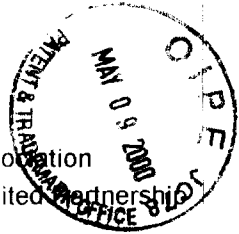
Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cygnus Publishing, Inc.

Re



- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other **Rerecord to correct (continued on Schedule A)**
- Merger
- Change of Name

Execution Date: 10/7/99

2. Name and address of receiving party(ies):

Name: **Cygnus Business Media, Inc.**

Internal Address:

Street Address: **445 Broad Hollow Road**

City: **Melville** State: **NY** ZIP: **11747**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

See Schedule  
A

B. Trademark Registration No.(s)

See Schedule  
A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Elizabeth Miller Roesel, Esq.**

Internal Address:

**SHAW PITTMAN**

Street Address: **2300 N Street, N.W.**

City: **Washington, D.C.** State: State ZIP: **20037**

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$ **\$215.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3836 charge additional fees or credit overpayment

05/17/2000 DMGUYEN 00000128 2301110

DO NOT USE THIS SPACE

01 FC:481 40.00 DP  
02 FC:482 175.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

**Elizabeth Miller Roesel**

Name of Person Signing

*Elizabeth M. Roesel* **May 9, 2000**

Signature

Date

Total number of pages including cover sheet, attachments, and document: 16

## SCHEDULE A

### 3. Nature of Conveyance (continued):

Please rerecord the change of name (Cygnus Publishing, Inc. to Cygnus Business Media, Inc.) recorded at **Reel 2008, Frame 0825** and issue a corrected Notice of Recordation to delete the following six (6) registrations and two (2) applications:

<u>Registration No.</u>	<u>Mark</u>
2,301,110	ROUTE DRIVER & SERVICE TECHNICIAN
2,265,838	DAMAGE PREVENTION CONVENTION
2,223,993	DIXIE FARM SHOW
1,953,391	THE PEOPLE YOU NEED TO SEE
1,754,159	STRICTLY BUSINESS
1,675,019	EQUIPMENT TODAY

<u>Application No.</u>	<u>Mark</u>
75/748.963	DIGITAL MEDIA EXO & Design
75/401.353	PRECISION AG EXPO

These registrations are highlighted on the attached copy of the Notice of Recordation.

1716254

MED  
12-29-99

REC  
TI

01-28-2000

Docket No.:

Tab settings

To the Honorable Commissioner of Patents

101252618

Send original documents or copy thereof.

1 Name of conveying party(ies)  
Cygnus Publishing, Inc.

2 Name and address of receiving party(ies):

Name: Cygnus Business Media, Inc.

Internal Address:

Street Address: 445 Broad Hollow Road, Suite 21

City: Melville, State: NY ZIP: 11747

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Association

Limited Partnership

Additional names(s) of conveying party(ies) attached?  Yes  No

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other

3 Nature of conveyance

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

Execution Date 10/7/99

4 Application number(s) or registration number(s)

A Trademark Application No. (s)

B Trademark Registration No. (s)

See Attachment A

See Attachment B

Additional numbers attached?  Yes  No

5 Name and address of party to whom correspondence concerning document should be mailed

6 Total number of applications and registrations involved: 54

Name Elizabeth Miller Roesel, Esq.

7 Total fee (37 CFR 3.41) \$ 51,365.00

Internal Address:

Enclosed

Authorized to be charged to deposit account

Street Address: CROWELL & MORING LLP

8 Deposit account number:

1001 Pennsylvania Avenue, N.W.

03-3836

City Washington, D.C. State ZIP: 20004

DO NOT USE THIS SPACE

01/27/2000 DMG:YEN 00000050 75385073

01 FC:441

02 FC:442

40.00 OP  
1325.00 OP

9 Statement and signature

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document

Elizabeth Miller Roesel, Esq  
Name of Person Signing

Elizabeth M. Roesel

Signature

Dec. 29, 1999

Date

Total number of pages including cover sheet, attachments, and document: 6

TRADEMARK  
REEL: 002008 FRAME: 0825

TRADEMARK  
REEL: 002075 FRAME: 0160

PENDING TRADEMARKS

ATTACHMENT A

DIGITAL MEDIA EXPO	75/385,073	5-Nov-97
DELTA FARMFEST	75/579,274	29-Oct-98
DIGITAL MEDIA-EXPO AND DESIGN	75/748,963	28-Jun-99
CFIW FIRE RESCUE WEST & DESIGN	75/627,436	26-Jan-99
CFIW FIRE RESCUE EAST & DESIGN	75/605,046	14-Dec-98
MICRO PUBLISHING NEWS	75/618,074	06-Jan.-99
PRECISION AG EXPO	75/401,353	08-Dec-97
ROUTE DRIVER & SERVICE TECH...	75/568,220	13-Oct-98



TRADEMARK  
REEL: 002008 FRAME: 0826

TRADEMARK  
REEL: 002075 FRAME: 0161

## REGISTERED TRADEMARKS

## ATTACHMENT B

ADVANCED IMAGING	1,718,024	22-Sep-92
AMERICAN INK MAKER	1,603,716	26-Jun-90
ANSOM	1,893,121	09-May-95
ARMY/NAVY STORE & OUTDOOR ...	1,930,936	31-Oct-95
BUILDING SERVICES CONTRACTOR	859,723	05-Nov-68
COMMERCIAL RENOVATION	1,895,063	23-May-95
DESIGN ONLY (WOMAN SPEEDSKATER)	1,962,599	19-Mar-96
DAMAGE PREVENTION CONVENTION	2,265,838	27-Jul-99
DIXIE FARM SHOW	2,223,993	16-Feb-99
ECON ENVIRONMENTAL	1,479,599	08-Mar-88
EQUIPMENT TODAY	1,675,019	11-Feb-92
ESTAR	1,920,351	19-Sep-95
FIREHOUSE	1,743,108	29-Dec-92
HEALTH FOODS BUSINESS	2,003,889	01-Oct-96
KITCHEN & BATH DESIGN NEWS	1,753,879	23-Feb-93
LUSTRE	2,165,553	16-Jun-98
MAINTENANCE SUPPLIES	748,250	16-Apr-63
MASS TRANSIT	1,727,517	27-Oct-92
MODERN JEWELER	1,355,332	20-Aug-85
MODERN REPROGRAPHICS	2,003,291	24-Sep-96
PHOTO BUSINESS	1,464,081	3-Nov-87
PHOTO BUSINESS	1,842,930	5-Jul-94
PHOTO TRADE NEWS	2,005,619	08-Oct-96
PHOTOGRAPHIC PROCESSING	1,538,136	09-May-89
PI A LA MODE	544,627	03-Jul-51
PRINT ON DEMAND BUSINESS	2,016,573	12-Nov-96
PRINTING NEWS (Stylized)	633,671	28-Aug-56
PTN (Block letters)	1,533,063	04-Apr-89
PTN (Stylized)	1,533,062	04-Apr-89

PUBLIC SAFETY PRODUCT NEWS	2,247,018	25-May-99
QUALIFIED REMODELER	1,859,693	25-Oct-94
QUALIFIED REMODELER INCLUD....	1,863,705	22-Nov-94
QUICK PRINTING	1,569,633	05-Dec-89
RV TRADE DIGEST	1,611,192	28-Aug-90
SECURITY DEALER	1,557,912	26-Sep-89
SOUTHERN GRAPHICS	1,557,985	26-Sep-89
STRICTLY BUSINESS	1,754,159	23-Feb-93
STUDIO PHOTOGRAPHY	1,560,822	17-Oct-89
THE COMMERCIAL IMAGE	1,984,857	02-Jul-96
THE PEOPLE YOU NEED TO SEE	1,953,391	20-Jan-96
THE PET DEALER	1,937,970	28-Nov-95
THE SPORTING GOODS DEALER	1,618,733	23-Oct-90
THE SPORTING GOODS DEALER	1,012,184	03-Jun-75
TODAY'S DISTRIBUTOR	1,680,283	24-Mar-92
WOOD DIGEST	1,655,145	27-Aug-91
WWIF & Design	2,058,838	06-May-97

1668327

State of Delaware  
Office of the Secretary of State PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CYGNUS PUBLISHING, INC.", CHANGING ITS NAME FROM "CYGNUS PUBLISHING, INC." TO "CYGNUS BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

2139557 8100

991424543

AUTHENTICATION: 0014915

DATE: 10-07-99

TRADEMARK  
REEL: 002008 FRAME: 0829

TRADEMARK  
REEL: 002075 FRAME: 0164

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
CYGNUS PUBLISHING, INC.**

**Cygnus Publishing, Inc.**, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

**DOES HEREBY CERTIFY**

**FIRST:** That the Board of Directors of said corporation, by written consent of the directors, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

**RESOLVED,** that the Certificate of Incorporation of Cygnus Publishing, Inc. be amended by changing Article I, so that said Article I shall be and read as follows:

"The name of this corporation shall be **Cygnus Business Media, Inc.**"

**SECOND,** that in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

**THIRD,** That the aforesaid amendment was duly adopted in accordance with Section 242(b)(1) and 228(a) of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** Cygnus Publishing, Inc., has caused this certificate to be signed by **JAMES S. ALTENBACH**, its Secretary, this 7th day of October, 1999.

  
**JAMES S. ALTENBACH, Secretary**

MS40640

RECORDED: 12/29/1999

TRADEMARK  
REEL: 002008 FRAME: 0830

RECORDED: 05/09/2000

TRADEMARK  
REEL: 002075 FRAME: 0165