

OMB No. 0651-0011 (exp. 4/94)

# TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

05-19-2000

1. Name of conveying party(ies).



and address of receiving party(ies)

COLOR ME BEAUTIFUL,

101362433

MAN, INC.

Address:

- Individuals
- Association
- General Partnership
- Limited Partnership
- Other Corporation-State of Illinois

Street Address: 110 West 57<sup>th</sup> Street  
City: New York State: NY Zip: 10019

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) Citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State New Jersey
- Other \_\_\_\_\_

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

Execution Dates: 4/4/00

4. Application number(s) or Registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,192,577 and 2,141,448

Additional numbers attached?  Yes  No

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lisa A. Pieroni, Esq.

Address: KIRSCHSTEIN, et al.

489 Fifth Avenue

New York, New York 10017

6. Total number of applications and patents involved:

2

7. Total Fee (37 C.F.R. 3.41).....\$60.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1145

05/19/2000 JSHBAZZ 00000031 111145 2192577

01 FC:481 5.00 CH 40.00 DP  
02 FC:482 20.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lisa Pieroni  
Name of Person Signing

Signature

April 24, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 2

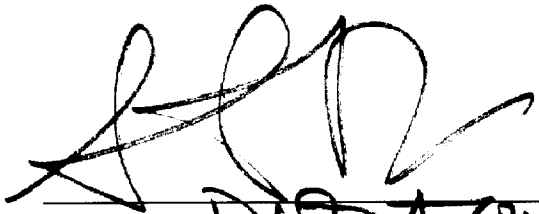
**TRADEMARK ASSIGNMENT**

WHEREAS, COLOR ME BEAUTIFUL, INC., a corporation organized and existing under the laws of the State of Illinois and having a principal place of business and mailing address at 14000 Thunderbolt Place, Chantilly, Virginia, 20151("Assignor"), is the sole and exclusive owner of owner of the title to the trademarks TIME CONTROL RENEWAL COMPLEX and PERFECT RESPONSE ("Trademarks") and to United States Trademark Registration Nos. 2,192,577 & 2,141,448 for the trademarks TIME CONTROL RENEWAL COMPLEX and PERFECT RESPONSE ("Trademark registrations"), which Trademark Registrations are in full force and effect; and

WHEREAS, ZMAN, INC., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business and mailing address at 110 West 57<sup>th</sup> Street, New York, New York 10019 ("Assignee") is desirous of acquiring title to the Trademarks and Trademark Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademarks and Trademark Registrations and Application, together with all goodwill of the business arising from the use of and symbolized by the Trademarks and Trademark Registrations.

COLOR ME BEAUTIFUL, INC.



Name: David L. Stone  
Title: CEO

Dated: 4/4/00

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