

05-19-2000



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MAY -1 PM 12: 29

OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

OPR/FINANCE
MAY 1 PM 12: 29

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 5.1.00
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

05/18/2000 DNGUYEN 00000220 75767741

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
75.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002075 FRAME: 0795

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael G. Panian

Name of Person Signing

Michael G. Panian
Signature

4/27/00
Date Signed

TRADEMARK ASSIGNMENT

This is an Assignment having an effective date of April 21, 2000 from NATIONAL TRIBUNE CORPORATION, a Delaware corporation ("Assignor"), to ISERVED.COM, INC., a Pennsylvania corporation ("Assignee").

WHEREAS, Assignor is the owner of certain trademark rights as set forth in attached Schedule A (the "Trademark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to said Trademark;

WHEREAS, pursuant to an Asset Purchase Agreement executed even date herewith, Assignor has agreed to sell, and Assignee has agreed to purchase, said Trademark.

NOW, THEREFORE, for consideration previously provided and hereby acknowledged, Assignor hereby transfers to Assignee all right, title and interest in and to the Trademark, including goodwill associated therewith, and further including the right to sue and recover for past damages.

[THE REMAINDER OF THIS PAGE HAS BEEN INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor hereby has caused its name to be signed by its duly authorized representative and its corporate seal to be affixed hereto.

ATTEST:

NATIONAL TRIBUNE CORPORATION

Title:

By: Howard Haugerud

Howard Haugerud
President

STATE OF District of

COUNTY OF Columbia

On this 21st day of April, 2000, before me personally came Howard Haugerud to me known, who being duly sworn, did depose and say that he is the President of NATIONAL TRIBUNE CORPORATION and that he executed the above Assignment on behalf of NATIONAL TRIBUNE CORPORATION with authority to do so.

Dorinda W. Brown

Notary Public

My commission expires: 3/14/05

SCHEDULE A

TRADEMARKS

REGISTRATION
NUMBER

FILING DATE

TITLE

882,551

December 16, 1969

The Stars and Stripes
The National Tribune

SERIAL NUMBER

FILING DATE

TITLE

75/767,741

August 3, 1999

Stars and Stripes

75/767,742

August 3, 1999

Stars and Strips

75/716,511

May 25, 1999

Weasel of the Week