

05-23-2000



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OPR/FINANCE

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

3-5-00

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year
02/08/2000

Conveying Party

Mark if additional names of conveying parties attached

Name **Century Merchandising Corporation**

Execution Date
Month Day Year
02/08/2000

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization **New York**

Receiving Party

Mark if additional names of receiving parties attached

Name **Sanford, L.P.**

DBA/AKA/TA

Composed of

Address (line 1) **2711 Washington Boulevard**

Address (line 2)

Address (line 3) **Bellwood** **Illinois** **60104**
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization **Illinois**

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2266092"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cathy L. Roche

Name of Person Signing

Cathy Roche
Signature

4/27/2000
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Century Merchandising Corporation, a New York corporation located at 174 Fifth Avenue, New York, New York ("Century"), is the current owner of U.S. trademark registration No. 2,266,092 (the "Trademark Registration") for the trademark consisting of the product configuration of a certain pencil eraser (the "Trademark"); and

WHEREAS, Sanford, L.P., an Illinois limited partnership located and doing business at 2711 Washington Boulevard, Bellwood, Illinois ("Sanford"), wishes to acquire the Trademark and the Trademark Registration, together with the goodwill of the business in connection with which the Trademark and the Trademark Registration are used.

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other valuable and legally sufficient consideration, the receipt of which Century hereby acknowledges, Century hereby agrees to and does sell, assign and transfer to Sanford its entire right, title and interest in and to the Trademark and the Trademark Registration, together with the goodwill of the business to which the Trademark and the Trademark Registration pertain, as well as all rights of enforcement and recovery for past infringement of the Trademark.

Century makes no warranty representation regarding its exclusive ownership or right to protection of the Trademark.

IN WITNESS WHEREOF, a duly authorized officer of Century has executed this agreement as of the 8 day of February 2000.

CENTURY MERCHANDISING CORPORATION

By *Alfred J. Thieberger*
Alfred J. Thieberger, President

Helen May Posner
Notary Public

My Commission Expires: December 14, 2000

HELEN MAY POSNER
Notary Public, State of New York
No. 41-5005866
Qualified in Queens County
Commission Expires 12 14 2000