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To the Honorable Commissioner of Patents

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MAY -5 AM 10:04
TransAmerica Mailings, Inc.
OPR/FINANCE

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 1, 2000

2. Name and address of receiving party(ies)

Name: TransAmerica Holdings, L.L.C.

Internal Address: 6864 Engle Road

Street Address: _____

City: Cleveland State: Ohio ZIP: 44130

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,835,389

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph J. Corso, Esq.

Internal Address: _____

Street Address: 526 Superior Avenue, East

Suite 1200

City: Cleveland State: Ohio ZIP: 44114-1484

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

16-0820

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph J. Corso
Name of Person Signing

Signature

May 3, 2000
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002076 FRAME: 0727

ASSIGNMENT

BE IT KNOWN that, for good and valuable consideration, TransAmerica Mailings, Inc., an Ohio Corporation having an address at 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called "Assignor") has, as of April 21, 1998, assigned to TransAmerica Holdings, L.L.C., a Delaware limited liability company, also having an address of 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called "Assignee") the entire right, title and interest of Assignor in and to the below-listed U.S. trademark/service mark registration, and in and to the mark to which said registration pertains, together with the goodwill of the business associated with said mark:

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|-------------|-------------------------|--------------------------|
| WINDSOR | 1,835,389 | May 10, 1994 |

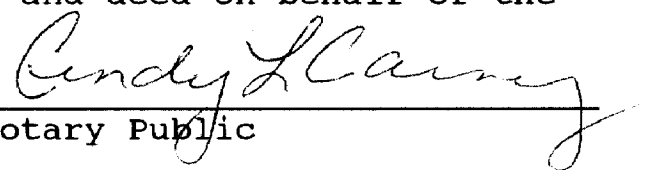
TransAmerica Mailings, Inc.

By: 
Avrum S. Katz
Chief Executive Officer

Date: 5/1/00

STATE OF OHIO)
)ss:
COUNTY OF CUYAHOGA)

On this 1st day of May 2000, before me appeared Avrum S. Katz, known to me, who subscribed to the foregoing "Assignment" as a free act and deed on behalf of the above-identified corporation.


Notary Public

(notarial seal)

CINDY L. CARNEY, NOTARY PUBLIC
MY COMMISSION EXPIRES 2/19/05
state of Ohio