

05-25-2000



101367676
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

5-19-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 101285785
- Correction of PTO Error
Reel # [] Frame # []
- Corrective Document
Reel # [] Frame # []

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other []
- Effective Date
Month Day Year
July 14, 1998

Conveying Party

- Mark if additional names of conveying parties attached
- Name Flori Roberts, Inc. Execution Date July 14, 1998

Formerly []

75,051 150

- Individual General Partnership Limited Partnership Corporation Association
- Other []
- Citizenship/State of Incorporation/Organization New Jersey

Receiving Party

- Mark if additional names of receiving parties attached

Name Dermablend, Inc.

DBA/AK/TA []

Composed of []

Address (line 1) 8522 South Lafayette Avenue

Address (line 2) []

Address (line 3) Chicago IL, U.S.A. 60620

- Individual General Partnership Limited Partnership
- Corporation Association
- Other []
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name **Milbank, Tweed, Hadley & McCloy**

Address (line 1) **1 Chase Manhattan Plaza**

Address (line 2) **New York, NY 10005-1413**

Address (line 3) **Tel: 212-530-5000**

Address (line 4) **Fax: 212-530-5219**

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75,051,150

1,234,213 **1,679,784** **1,707,669**
1,282,015 **2,070,695**
1,721,034 **2,157,342**

Number of Properties

Enter the total number of properties involved.

9

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ **215.00**

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

13-3250

Authorization to charge additional fees:

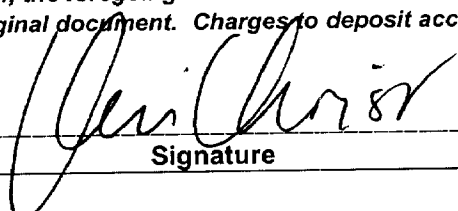
Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Keri Christ

Name of Person Signing



Signature

5/12/00

Date Signed

FORM PTO-1618A RECEIVED
Expires 06/30/99
OMB 0651-0027

03-09-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

2:00 JAN 13 AM 10: 4



OPR/FINANCE

101285785

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MCB 1-13-00

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Composed of

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City State/Country Zip Code

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- Other
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FOR OFFICE USE ONLY

03/08/2000 DC0ATES 00000112 133250 75051150

01 FC:481 40.00 CH
02 FC:482 200.00 CH

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TRADEMARK
REEL: 002077 FRAME: 0328

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Keri Christ

Name of Person Signing

Signature

1/13/00

Date Signed

TRADEMARK ASSIGNMENT

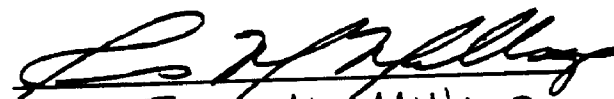
WHEREAS, FLORI ROBERTS, INC., a corporation organized and existing under the laws of the State of New Jersey ("Assignor"), with offices at 8522 South Lafayette Avenue, Chicago, Illinois 60620, is the sole and exclusive owner of all right, title and interest in and to the trademarks identified in Exhibit A ("Trademarks") and to United States Trademark Registrations and Applications identified therein ("Trademark Registrations and Applications"), which registrations are in full force and effect; and

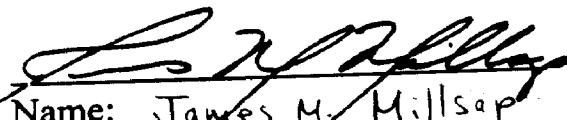
WHEREAS, DERMABLEND, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignee"), with offices at 8522 South Lafayette Avenue, Chicago, Illinois 60620, is desirous of acquiring the title, rights, benefits and privileges to the above identified Trademarks and Trademark Registrations and Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademarks and Trademark Registrations and Applications, together with all goodwill of the business arising from the use of and symbolized by the Trademarks and Trademark Registrations and Applications.

FLORI ROBERTS, INC.

DERMABLEND, INC.


Name: James M. Millsap
Title: Chief Executive Officer

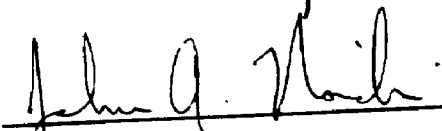

Name: James M. Millsap
Title: Chief Executive Officer

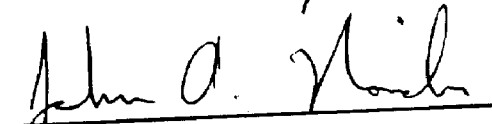
Dated: July 14, 1998

Dated: July 14, 1998

Sworn to and subscribed before me
this 14th day of July, 1998.

Sworn to and subscribed before me
this 14th day of July, 1998.


Notary Public


Notary Public

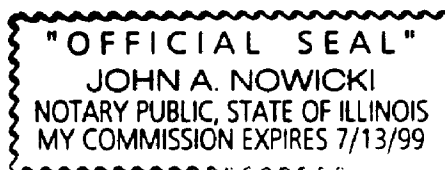
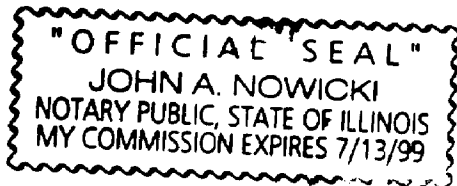


EXHIBIT A

| TRADEMARK | COUNTRY | SERIAL NO. (FILING DATE) | REG. NO (REG. DATE) |
|---------------------------------------|----------------|-------------------------------------|--------------------------------|
| CHROMOTONE | United States | 321,248 7/29/81 | 1,234,213 (4/12/83) |
| DERMABLEND | United States | 73/381,177 (8/23/82) | 1,282,015 (6/19/84) |
| DERMABLEND ACTIVE | United States | 75/013,579 (10/24/95) | 2,070,695 (6/10/97) |
| DERMABLEND A ACTIVE | United States | 75/074,237 (3/18/96) | 2,157,342 (5/12/98) |
| DERMABLEND CORRECTIVE COSMETICS | United States | 74/121,821 (12/10/90) | 1,707,669 (8/18/92) |
| DERMABLEND QUICK-FIX | United States | 74/101,860 (10/1/90) | 1,721,034 (9/29/92) |
| LEG & BODY PERFECTION KIT | United States | 75/051,150 (1/31/96) | |
| WRINKLE-FIX | United States | 74/043,218 (3/27/90) | 1,679, 784 (3/17/92) |

ACKNOWLEDGMENT

State of New York)
)ss.:
County of New York)

On this 21st day of September 1998, before me personally appeared

Robert Pierce, to me known and known to be the individual described in and who by me duly sworn did depose and say that he is the Executive Vice President and Chief Financial Officer of Johnson Products Co., Inc., the company described in the above instrument; and that he is authorized to execute the above instrument on behalf of Johnson Products Co., Inc.


(Signature)

SUE J. DOYLE
Notary Public, Chatham County, Ga.
My Commission Expires 6-5-2000

EXHIBIT A**DERMABLEND TRADEMARKS**

| TRADEMARK | COUNTRY | SERIAL NO. (FILING DATE) | REG. NO. (REG. DATE) |
|---------------------------------------|--------------------------|-------------------------------------|---------------------------------|
| CHROMOTONE | United States | 321,248 (7/29/81) | 1,234,213 (4/12/83) |
| COMPLEXION CONFIDENCE | United States | Common Law Only | |
| DERMABLEND | United States | 73/381,177 (8/23/82) | 1,282,015 (5/19/84) |
| DERMABLEND | Puerto Rico | | 26,651 (1/10/86) |
| DERMABLEND | Virgin Islands (U.S.) | | 5,485 (8/3/87) |
| DERMABLEND ACTIVE | United States | 75/013,579 (10/24/95) | 2,070,695 (6/10/97) |
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| WRINKLE-FIX | United States | 74/043,218 (3/27/90) | 1,679,784 (3/17/92) |

Dermablend Status List
As of July 10, 1998
Page -1-