

FORM PTO-1618A

Expires 06/30/99
OMB 0651-0027

05-25-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

OPR/FINANCE



101367047

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

5-12-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/24/2000 ASCOTT 00000082 75389096

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
450.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002078 FRAME: 0525

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/389096"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1680282"/>	<input type="text" value="2015182"/>	<input type="text" value="2005923"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2307013"/>	<input type="text" value="2021997"/>	<input type="text" value="1951186"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1874281"/>	<input type="text" value="1994171"/>	<input type="text" value="1233597"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Diane Vo-Verde

Name of Person Signing Signature Date Signed

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

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Registration Number(s)

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<input type="text"/> 1865937	<input type="text"/> 2008204	<input type="text"/> 2028036
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Schedule A

<u>Trademark</u>	<u>U.S. PTO Reg'n No. (App. No.)</u>
BOBBIN	1,680,282
BOBBIN CONTEXPO APPAREL SHOW OF THE AMERICAS (and Design)	2,015,182
BOBBIN SHOW INTERNATIONAL	2,005,923
BOBBIN WORLD	2,307,013
BOBBIN SPRING EXPO	2,021,997
Design Only (BOBBIN Design)	1,951,186
DESIGN INSPIRATION	1,874,281
EXPOTELA	1,994,171
FLOWER TOWER	1,233,597
FOOD & DRINK EXPO (and Design)	1,961,692
LA BOBINA NOTIVEST	1,840,503
LA BOBINA	1,909,996
SEWN PRODUCTS EQUIPMENT & TECHNOLOGY EXPO	(75/389,096)
SUCCESS IS KNOWING WHERE TO SHOW UP	1,865,937
TDL WORLDWIDE	2,008,204
THE WORLD'S FAIR OF EQUESTRIAN SPORTS	2,028,036
THE FABRIC CONNECTION	1,897,708
THE MANE EVENT	1,997,512
THE FIRST NAME IN EXHIBITIONS	2,094,868

TRADEMARK ASSIGNMENT

WHEREAS, Miller Freeman Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware with offices at 600 Harrison Street, San Francisco, California 94107 ("Assignor"), is the legal and beneficial owner of the trademark(s) and/or service mark(s) listed on Schedule A hereto (collectively, the "Trademark(s)") and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor agrees to assign its entire right, title and interest in and to the Trademark(s), to MFI Holdings, Inc., a Delaware corporation ("Assignee"), together with the goodwill of the business symbolized by the Trademark(s);

WHEREAS, pursuant to a Bill of Sale and an Assumption Agreement, each dated as of April 18, 2000 (as the same may be amended from time to time), Assignee agrees to acquire Assignor's entire right, title and interest in and to the Trademark(s) and the goodwill of the business symbolized by the Trademark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, effective as of April 18, 2000, to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademark(s); all registrations and applications which may have been or may be filed or issued in respect thereto and any renewals thereof the goodwill of the business symbolized by the Trademark(s); all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademark(s) and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, whose duty it is to issue trademark registrations, to issue the Certificate of Registration, Renewal, or Assignment, for any registration of the Trademarks, to Assignee, its successors, and assigns, in accordance with the terms of this Assignment.

Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment including, but not limited to, the execution of assignments in recordable form in each jurisdiction where trademark registrations or applications for the Trademark(s) may be issued or pending.

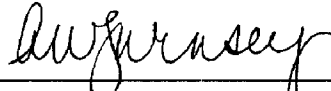
Draft April 18, 2000 - 4:41 pm

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TRADEMARK
REEL: 002078 FRAME: 0529

This 18th day of April, 2000 .

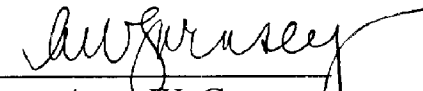
MILLER FREEMAN HOLDINGS, INC., as Assignor

By: 

Name: Anne W. Gurnsey

Title: Sr. Vice President & Secretary

MFI HOLDINGS, INC., as Assignee

By: 

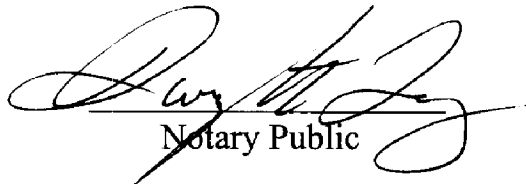
Name: Anne W. Gurnsey

Title: Sr. Vice President & Secretary

STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN FRANCISCO)

I, a notary public, in and for the county and state aforesaid, do hereby certify that **Anne W. Gurnsey** known to me to be the **Sr. Vice President & Secretary of Miller Freeman Holdings, Inc.** appeared before me this day in person and acknowledged that s/he signed the above and foregoing instrument as his /her free and voluntary act.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 18th day of April, 2000.


Notary Public

My commission expires: MAY 21-2003

