

05-25-2000



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**RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID # _____
- Correction of PTO Error
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Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year

- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name FIRST DATA SOLUTIONS, INC.

3/26/99

Formerly _____

1806835

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name DONNELLEY MARKETING, INC.

DBA/AKATA _____

Composed of _____

Address (line 1) 5711 SOUTH 86TH CIRCLE

Address (line 2) _____

Address (line 3) OMAHA NE 68127

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/24/2000 JSHBAZZ 00000111 1806835

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

State of Delaware
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIRST DATA SOLUTIONS INC.", CHANGING ITS NAME FROM "FIRST DATA SOLUTIONS INC." TO "DONNELLEY MARKETING, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MARCH, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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TRADEMARK
REEL: 002078 FRAME: 0870

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
FIRST DATA SOLUTIONS INC.

First Data Solutions Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of First Data Solutions Inc., by the unanimous written consent of its members filed with the minutes of the board, duly adopted a resolution setting forth a proposed amendment of the Certificate of Incorporation to change the name of said corporation, declaring said amendment to be advisable and calling a meeting of the sole stockholder of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of the Corporation be amended by changing Article 1. thereof so that, as amended, said Article shall be read as follows:

"1. The name of the corporation is Donnelley Marketing, Inc."

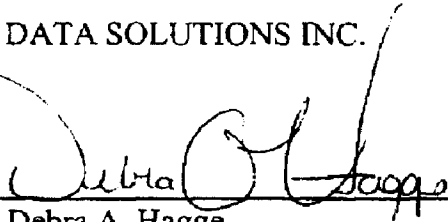
SECOND: That, thereafter, pursuant to a resolution of the Board of Directors of said corporation, the sole stockholder of said corporation executed a Consent adopting the foregoing resolution.

THIRD: That said Amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, First Data Solutions Inc. has caused this Certificate to be signed by Debra A. Hagge, its Senior Vice President, and attested by Thomas A. Rossi, its Assistant Secretary, on March 25, 1999.


FIRST DATA SOLUTIONS INC.

By:


Debra A. Hagge
Senior Vice President

ATTEST:

By:


Thomas A. Rossi
Assistant Secretary

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