

05-26-2000



101368148
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

le
MAD
5.12.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
12/27/99

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
12/27/99

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

40.00 DP
575.00 OP

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be filed with this document from Assignment.

00000112 2012127
06/24/2000 ASCDIT

01 FC:481
02 FC:482

03/02/2000 DC0ATES 00000381 2012127

FOR OFFICE USE ONLY

01 FC:481	40.00 DP
02 FC:482	450.00 DP
03 FC:998	10.00 DP

03/02/2000 DC0ATES 00000381 2012127
01 FC:481
02 FC:482
03 FC:998

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20238

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christopher C. Larkin

1-28-00

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
12/27/99

Name Jafra Cosmetics International, Inc.

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization Delaware, USA

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Jafra Cosmetics S.A. de C.V.

DBA/AKATA

Composed of

Address (line 1) Blvd. Adolfo Lopez Mateos #515

Address (line 2)

Address (line 3) Colonia Tlacopac Mexico, D.F. 01040
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization Mexico

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

2095901	2259932	
2286422	1709095	
2111401	2111327	
1632839	1445817	
1918674	1597042	
1721032		
2111326		

DESIGNATION OF DOMESTIC REPRESENTATIVE

Pursuant to 15 U.S.C. § 1060(b), Jafra Cosmetics S.A. de C.V., a Mexican corporation with offices at Blvd. Adolfo Lopez Mateos #515, Colonia Tlacopac, 01040, Mexico, D.F., and the assignee from Jafra Cosmetics International, Inc. ("Assignor"), a Delaware corporation with offices at 2451 Townsgate Road, Westlake Village, California 91361, United States of America, of the registrations and applications listed on Schedule A attached hereto, hereby designates Small Larkin, LLP, a limited liability partnership organized under the laws of the State of California with offices at 10940 Wilshire Blvd., Suite 1800, Los Angeles, California 90024-3945 (Telephone: (310) 209-4400, Facsimile: (310) 209-4450), as a person resident in the United States on whom may be served notices or process in proceedings affecting the marks.

Dated: December 27, 1999

JAFRA COSMETICS S.A. de C.V.

By: _____

Its: _____

VICE PRESIDENT (Ralph S. Marcus III)

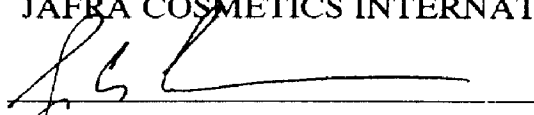
ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Jafra Cosmetics International, Inc. ("Assignor"), a Delaware corporation with offices at 2451 Townsgate Road, Westlake Village, California 91361, United States of America, hereby assigns and sells unto Jafra Cosmetics S.A. de C.V. ("Assignee"), a Mexican corporation with offices at Blvd. Adolfo Lopez Mateos #515, Colonia Tlacopac, 01040, Mexico, D.F., all of Assignor's right, title, and interest in and to the trademarks set forth in Schedule A attached hereto, together with the goodwill of the business symbolized by those marks, the registrations and applications listed on Schedule A, and the right to sue in Assignee's own name on any causes of action for infringement, dilution, or unfair competition pertaining to the assigned marks that accrued to Assignor prior to this assignment.

Dated: December 27, 1999

JAFRA COSMETICS INTERNATIONAL, INC.

By:



Its:

TREASURER

SCHEDULE A

<u>Mark</u>	<u>Reg./Appl. Number</u>	<u>Registered/Filed</u>
ADORISSE	2,012,127	December 3, 1996
ALWAYS COLOR	2,257,867	June 29, 1999
BIOLOGICALLY		
EFFECTIVE SKINCARE	1,597,042	May 22, 1990
EAU D'AROMES	1,975,243	May 21, 1996
EPIC	2,286,423	October 12, 1999
FM FORCE		
MAGNETIQUE	2,190,871	September 22, 1998
FRESH AWAKENINGS	75/091,861	April 22, 1996
JAFRA (Class 3)	677,471	April 21, 1959
JAFRA (Class 3)	75/593,106	November 24, 1998
JAFRA (Class 5)	1,269,604	March 13, 1984
JAFRA COSMETICS		
INTERNATIONAL	2,046,002	March 18, 1997
JAFRA INTIMA	1,924,696	October 3, 1995
JF9	2,095,901	September 9, 1997
JOIE DE VIVRE	2,286,422	October 12, 1999
LE MOIRE	75/259,957	March 19, 1997
OPTIMEYES	2,111,401	November 4, 1997

PRECIOUS PROTEIN	1,632,839	January 29, 1991
REDISCOVER	1,918,674	September 12, 1995
RISQUE	1,721,032	October 27, 1997
SOOTHING RETREAT	2,111,326	November 4, 1997
TIME CORRECTOR	2,259,932	July 6, 1999
TIME PROTECTOR	1,709,095	September 19, 1997
TRANQUIL SEAS	2,111,327	November 4, 1997
WHITE SOUFFLE	1,445,817	July 7, 1987