

04/21/00

05-17-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



APR 21 PM 12: 21

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OPR/FINANCE

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/17/2000 DNGUYEN 00000001 022556 1643182 FOR OFFICE USE ONLY

01 FO:481  
02 FO:482  
(40.00 CH  
450.00 CH)

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mall documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name



Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)




City

State/Country

Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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1643182	1706153	1976889
1997728	2015316	2050044
2065233	2104195	2157213
2215337		

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1126611"/>	<input type="text" value="1126612"/>	<input type="text" value="1358783"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1360023"/>	<input type="text" value="1365147"/>	<input type="text" value="1394449"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1522319"/>	<input type="text" value="1560410"/>	<input type="text" value="1567820"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$


Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kirk D. Houser 

Name of Person Signing Signature Date Signed

**TRADEMARK ASSIGNMENT**

**WHEREAS**, STUDIO OF ELEGANCE, INC., a Pennsylvania corporation, having a place of business at 1700 East Carson Street, Pittsburgh, Pennsylvania 15203 ("Assignor"), has adopted and used and is using the marks which are the subject of United States Trademark Registrations listed on Schedule A attached hereto (referred to hereinafter as the "Marks"); and

**WHEREAS**, PHILIP PELUSI PHYTO LINC 4.0, INC., a Pennsylvania corporation, having a place of business at 101 South Sixteenth Street, Pittsburgh, Pennsylvania 15203 ("Assignee"), desires to acquire the Marks and the registrations therefor;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks and registrations therefor, together with the goodwill of the business symbolized by the Marks.

**IN WITNESS WHEREOF**, Assignor has caused this instrument to be executed by its duly authorized officer this 15<sup>th</sup> day of APRIL, 2000, but having an effective date as of January 1, 2000.

**STUDIO OF ELEGANCE, INC.**

By: *Philip Pelusi*  
[Signature]

**PHILIP PELUSI**  
[Typed/Printed Name]

Title: President

COMMONWEALTH OF PENNSYLVANIA :  
: SS  
COUNTY OF ALLEGHENY :

On this 15<sup>th</sup> day of April, 2000, before me, a Notary Public, personally appeared **PHILIP PELUSI** to me known and known to me to be the person who signed the foregoing instrument as President of STUDIO OF ELEGANCE, INC., a Pennsylvania corporation. I further certify that said individual is duly authorized to sign the foregoing instrument in the name of said corporation.

*Barbara Sekura*  
Notary Public

[NOTARIAL SEAL]

Notarial Seal  
Barbara Sekura, Notary Public  
Pittsburgh, Allegheny County  
My Commission Expires Dec 6, 2003  
Member, Pennsylvania Association of Notaries

SCHEDULE A

UNITED STATES TRADEMARK REGISTRATIONS

MARK	REGISTRATION NO.	REGISTRATION DATE
VOLUMETRIC	1,126,611	November 6, 1979
A CUT ABOVE THE REST	1,126,612	November 6, 1979
A CUT ABOVE THE REST	1,358,783	September 10, 1985
PHILIP PELUSI	1,360,023	September 17, 1985
VOLUMETRIC	1,365,147	October 15, 1985
VOLU-WAVE	1,394,449	May 20, 1986
3D	1,522,319	January 31, 1989
CF/X	1,560,410	October 17, 1989
SF/X	1,567,820	November 28, 1989
KIDZ	1,643,182	April 30, 1991
KIDZ (Stylized)	1,706,153	August 11, 1992
RE.TEX	1,976,889	May 28, 1996
SUN POTION	1,997,728	August 27, 1996
POTION (and Design)	2,015,316	November 12, 1996
PHYTO-DERIVATIVES	2,050,044	April 1, 1997
KIDZ	2,065,233	May 27, 1997
SF/X	2,104,195	October 7, 1997
HAIR STYLES FOR LIFE STYLES	2,157,213	May 12, 1998
BABY PELUSI	2,215,337	December 29, 1998