

06-01-2000

TRADEMARK



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5.12.00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
March 1, 2000

Conveying Party

Mark if additional names of conveying parties attached

Name LAINA SCHECHTMAN

Execution Date
Month Day Year
March 1, 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization United States

Receiving Party

Mark if additional names of receiving parties attached

Name JAPONESQUE PROFESSIONAL MAKEUP SUPPLIES, INC.

DBA/AKA/TA _____

Composed of _____

Address (line 1) Post Office Box 644

Address (line 2) _____

Address (line 3) Sausalito California 94966
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization California

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FOR OFFICE USE ONLY

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2143551"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Virginia H. Meyer, Esq.

Virginia H Meyer
Signature

May 3, 2000

Name of Person Signing

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Seller, an individual residing at 5008 LaDera Sarina, Del Mar California, 92014, has adopted, owns and is using the Mark GOTTA GO ("the Mark") in connection with the manufacture, distribution and sale of compact toiletry cases with containers, through mail order, electronic commerce and other means; and

WHEREAS, Seller owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 2,143,551, registered on March 10, 1998; and

WHEREAS, Buyer, a California Corporation with its principal place of business at 1455 East Francisco Blvd., Suite G, San Rafael, California 94901, desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby sells, assigns, and transfers to Buyer all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Date: 3.1.00


Laina Schechtman

Paula Erdberg Eisenhoff
President



Professional Makeup Supplies, Inc.

P.O. Box 644 • Sausalito, CA 94966
(800) 955-6662 x11 • (415) 454-8230 x11
FAX: (415) 454-8230
www.japonesque.com

Exhibit A