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06-02-2000



05-01-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #57

ner of Patents a

05/01/00
ed original documents or copy thereof.

1. Name of conveying party(ies):

WINDMERE CORPORATION

101372481

of receiving party(ies):

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Florida
☐ Other _____

Additional names(s) of conveying party(ies) ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: April 10, 2000Name: SELECT BRANDS, INC.

Internal Address: _____

Street Address: 4550 W. 109th Street, Suite 220City: Overland Park State: KS ZIP: 66211

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Kansas
☐ Other _____

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N
 (Designations must be a separate document from
 Additional name(s) & address(es) ☐ Yes ☐ N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/410,286
 75/458,283
 75/458,284

Additional numbers

B. Trademark Registration No.(s)

☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hovey, Williams, Timmons & CollinsInternal Address: Stephen D. TimmonsStreet Address: 2405 Grand Blvd., Suite 400City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:.....

3

7. Total fee (37 CFR 3.41):.....\$ \$90.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

19-0522

05/31/2000 DNGUYEN 00000131 75410286

01 FC:481
 02 FC:482

40.00 DP
 50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen D. Timmon

Name of Person Signing

Signature

4/25/00

Date

3

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002081 FRAME: 0971

TRADEMARK ASSIGNMENT

WHEREAS, WINDMERE CORPORATION, a Florida corporation having a place of business at 5980 Miami Lakes Drive, Lakes, Florida 33014 ("Assignor"), is the owner of the following trademarks and has filed, with the United States Patent and Trademark Office, corresponding applications for registration of certain of said trademarks based upon the bona fide intent of Assignor to use such certain marks in commerce, but has not yet filed an allegation of use of such certain marks under Section 1(c) or 1(d) of the Trademark Law:

<u>Trademark</u>	<u>Application S/N</u>	<u>Filed</u>
KITCHEN SELECTIVES	75/410,286	December 22, 1997
SEASONAL SELECTIVES	75/458,283	March 27, 1998
HOME SELECTIVES	75/458,284	March 27, 1998
url SelectBrands.com	None	None

WHEREAS, Assignor, by this document, is assigning said marks and the above-identified applications for registration to a successor of the entire business of Assignor to which said marks pertain, as required by 15 U.S.C. § 1060; and

WHEREAS, SELECT BRANDS, INC., a Kansas corporation having a place of business at 4550 W. 109th Street, Suite 220, Overland Park, Kansas 66211 ("Assignee"), the successor to the ongoing and existing business or portion thereof of Assignor to which the above-identified marks pertain, is desirous of acquiring said marks and the above-identified applications for registration;

WHEREAS, Assignor further warrants that it is the lawful owner of the above-identified marks and the applications for registration, and that it has full right and authority to make the Assignment thereof; and that there are no other assignments of rights or licenses granted with respect to said marks.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, Assignor's entire right, title and interest in the above-identified marks and applications for registration, together with the goodwill of the business which is or may be symbolized by the marks with the understanding that, by this Assignment, Assignee succeeds to all ongoing and existing business of Assignor to which said marks pertain and, by its execution of this Assignment, Assignee assumes liabilities in connection with the marks, including, but without limitation thereof, the further prosecution of the above identified applications for registration, and together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

IN WITNESS WHEREOF, WINDMERE CORPORATION has caused this Assignment to be executed by its duly authorized officer.

WINDMERE CORPORATION

By: [Signature]

STATE OF FLORIDA)
) ss.
COUNTY OF MIAMI-DADE)

On this 10th day of April, 2000, before me personally appeared HARRY Schulman, to me known to be C.O.O. of WINDMERE CORPORATION and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purpose therein set forth.

[Signature]
Notary Public

My Commission Expires:

7/25/03

