

06-02-2000



101371959

Tab settings

To the Honorable Commissioner of I

ie attached original documents or copy thereof.

1. Name of conveying party(ies):

ROBERT BAKER

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

1 address of receiving party(ies):

Name: DAWN JOY FASHIONS, INC.

Internal Address: _____
Street Address: 1400 Broadway
16th Floor

City: New York State: N.Y. ZIP: 10018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 25, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,129,542

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PERRY TEITELBAUM, ESQ.

Internal Address: _____
GOODMAN & TEITELBAUM

Street Address: 26 COURT STREET
SUITE 1400

City: BROOKLYN State: NY ZIP: 11242

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

PERRY TEITELBAUM
Name of Person Signing

April 28, 2000
Date

Total number of pages comprising cover sheet: _____

3

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

05/31/2000 DNGUYEN 00000195 2129542
01 FC:481

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information Systems, PK2 1000G Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

REEL: 002082 FRAME: 0478

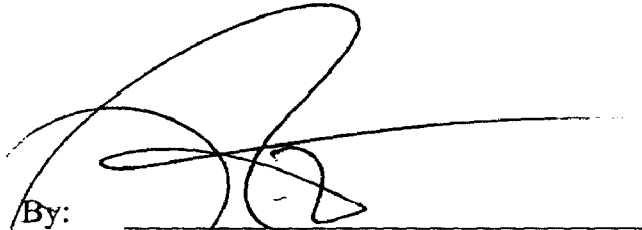
TRADEMARK ASSIGNMENT

WHEREAS, ROBERT BAKER, an individual and a citizen of the United States, residing at 30 N. Brae Court, Tenafly, New Jersey 07670 (hereinafter referred to as "Assignor"), is the owner of the trademark "R.J. & CO.", bearing Registration No. 2,129,542, issued January 13, 1998, in class 25, for women's apparel, namely, dresses, blazers, suits, slacks, skirts, blouses, tops, jumpsuits, shorts, culottes, sweaters and overalls (hereinafter referred to as the "Mark"); and

WHEREAS, DAWN JOY FASHIONS, INC., a corporation organized and existing under the laws of the state of New York, located and doing business at 1400 Broadway, 16th Floor, New York, NY 10018 (hereinafter referred to as "Assignee") desires to acquire the Mark and the registration therefor, together with the goodwill of the business symbolized by the Mark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, in the United States of America, its territories and possessions, and throughout the world, including but not limited to, Registration Number 2,129,542, together with

all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

By: 
ROBERT BAKER
(Assignor)

Dated: April 25, 2000