

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

05-10-2000
U.S. Patent & TMO/TM Mail RptDt. #11

06-05-2000

Commerce
Patent and Trademark Office
TRADEMARK



101372953

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

05/10/00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # #frame

Corrective Document
Reel # #frame

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

06/02/2000 DNGUYEN 00000108 500357 75151421

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 575.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002083 FRAME: 0217

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75151421"/>	<input type="text" value="75743063"/>	<input type="text" value="75743064"/>	<input type="text" value="1072649"/>	<input type="text" value="1104749"/>	<input type="text" value="1784512"/>
<input type="text" value="75743065"/>	<input type="text" value="75743066"/>	<input type="text" value="75743067"/>	<input type="text" value="1789700"/>	<input type="text" value="1816197"/>	<input type="text" value="1816201"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1839949"/>	<input type="text" value="1872050"/>	<input type="text" value="1872868"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Deposit Account Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary A. Donovan
Name of Person Signing


Signature

May 10, 2000
Date Signed

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

Individual

General Partnership

Limited Partnership

Corporation

Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

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Corporation

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

ASSIGNMENT OF TRADEMARKS

This Trademark Assignment is effective as of December 30, 1999 between the parties herein.

WHEREAS, THE NEW YORK TIMES COMPANY, a New York corporation having a principal place of business at 229 West 43rd Street, New York, New York 10036, (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks and record owner of the United States trademark registrations and applications set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made a part thereof, (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, NYT MANAGEMENT SERVICES, a Massachusetts Business Trust, the trust having a principal place of business at Corporate Center One, International Plaza, 2202 North Westshore Boulevard, Tampa, Florida 33637, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire business or portion thereof to which the TRADEMARKS pertain, and acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE and the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and

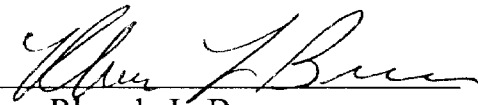
ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, to record this trademark registrations and applications listed on the annexed Schedule of Trademarks as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS and registrations herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 8th day of May, 2000.

THE NEW YORK TIMES COMPANY

By: 
Name: Rhonda L. Brauer
Title: Assistant Secretary

SCHEDULE OF TRADEMARKS

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>
THE PRESS DEMOCRAT	1,072,649
THE PRESS DEMOCRAT	1,104,749
STARLINE	1,784,512
PRESS INFO	1,789,700
STARLINE AND DESIGN	1,816,197
LINC THE LEDGER INFORMATION CONNECTION	1,816,201
SANTA BARBARA STYLE (STYLIZED)	1,839,949
THE NEWS SUN NEWSLINE AND DESIGN	1,872,050
TIMES DATA AND DESIGN	1,872,868
STARLINE AND COMPUTER DESIGN	2,050,864
STARLINE	2,050,865
TV MENU	2,055,246
O-ZONE	2,087,053
COASTLINE	2,089,906
SUN ONE	2,153,254
THE SONOMA TRAVELER	2,177,656
ON Q	2,297,215
STAR TONE AND DESIGN	2,325,048

SCHEDULE OF TRADEMARKS

APPLICATIONS

<u>Mark</u>	<u>Serial No.</u>
GATORSPORTS	75/151,421
CELEBRATE COMMUNITY: BUILDING A BETTER FUTURE	75/743,063
CELEBRATE COMMUNITY: BUILDING A BETTER FUTURE	75/743,064
CELEBRATE COMMUNITY: BUILDING A BETTER FUTURE	75/743,065
CELEBRATE COMMUNITY: BUILDING A BETTER FUTURE	75/743,066
CELEBRATE COMMUNITY: BUILDING A BETTER FUTURE	75/743,067