



05-15-2000

06-06-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #57

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101374266

5.15.00

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

- Mark if additional names of conveying parties attached
- Execution Date  
Month Day Year

Name

Formerly

1984756

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

- Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

06/05/2000 JSHABAZZ 00000152 1984756

#### FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002083 FRAME: 0393

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1984756"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1871443"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

*Kimberly A. Chasteen*

Signature

*5/11/2000*

Date Signed

ASSIGNMENT

WHEREAS MATTEL POWER WHEELS, INC., a Delaware Corporation, with its principal office located at 333 Continental Boulevard, El Segundo CA 90245-5012, has adopted and used the trademarks registered in the United States Patent and Trademark Office, Registration No. 1,984,756, registered on July 2, 1996 for the mark "TUG BOAT BABY FLOAT" in International Class 028; Registration No. 1,871,443, registered on January 3, 1995 for the mark "BABY'S TROPICAL ISLAND" in International Class 028; and Registration No. 1,785,692, registered on August 3, 1993 for the mark "LEARNING TO LOVE THE WATER" in International Class 028; and

WHEREAS SWIMWAYS CORP., a Virginia Corporation, of 5816 Ward Court, Virginia Beach, VA 23455, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MATTEL POWER WHEELS, INC. does hereby assign unto SWIMWAYS CORP. all right, title and interest in and to said marks, together with all good will of the business symbolized by the marks, and the above identified registrations thereof.

MATTEL POWER WHEELS, INC.,  
a Delaware Corporation

By: [Signature]  
Robert Normile, Vice President  
(name) (title)

State of California  
City/County of Los Angeles, to-wit

The foregoing instrument was acknowledged before me this 17<sup>th</sup> day of February, 2000, by Robert Normile.

[Signature]  
Notary Public

My commission expires Jan. 29, 2004

