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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor: NuSkin International, Inc.	Assignee: Hair Care Products, Inc.
Registration No.	1,944,458
Trademark:	HAIR FITNESS
Serial No.	75/293,155
Trademark:	HAIRFITNESS

OFF/FINANCE
MAY 17 AM 10:28

Box Assignment
Assistant Commissioner for Patents
Washington, DC 20231

Assignment Recordation Form Cover Sheet

Dear Sir:

Please record the attached original document.

- Name of conveying parties. NuSkin International, Inc.
- Name and Address of Receiving Party. Hair Care Products, Inc.; 850 Library Avenue; Suite 204-B; Newark, DE 19711.
- Nature of Conveyance: Assignment. Execution Date: April 12, 2000.
- Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Stephen P. McNamara, Registration No. 32,745
Attorney for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner of Patents and Trademarks; Washington, DC 20231.

May 15, 2000


Carmelina A. Pagliuca

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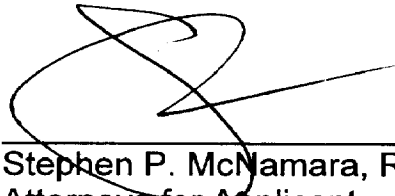
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REEL: 002084 FRAME: 0721

5. Application and Registration Numbers:
Application Registration No. 1,944,458
Application Serial No. 75/293,155
6. Total Number of Applications and Registrations Involved: 2.
7. Total Fee (37 CFR 3.41). \$65.00 due (\$40.00 for first recordal and \$25.00 for second recordal).
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct.

Respectfully submitted,



Stephen P. McNamara, Registration No. 32,745
Attorneys for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Exhibit A
ASSIGNMENT

WHEREAS, Nu Skin International, Inc., having offices located at Provo, Utah; (hereinafter referred to as ASSIGNOR) is the owner of the trademark HAIR FITNESS, U.S. Trademark Reg. No. 1,944,458; and HAIRFITNESS, Application Serial No. 75/293,155;

WHEREAS, Hair Care Products, Inc., a Delaware corporation, having offices at 850 Library Avenue; Suite 204-B; Newark; 19711 (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademarks as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said trademark HAIR FITNESS, U.S. Trademark Reg. No. 1,944,458, and HAIRFITNESS, Application Serial No. 75/293,155 including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark, and the right to sue for past infringements thereof.

NU SKIN INTERNATIONAL, INC.

By J. Hunt
Its Vice President, Assistant Secretary

STATE OF UTAH : ss. Provo
COUNTY OF

On this 12th day of April, 2000, before me personally came J. Hunt, VP & Asst Sec [title] of Nu Skin International, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Jennifer L. Smith
Notary Public



NOTARY PUBLIC
JENNIFER L. SMITH
155 South 1200 West #113
Orem, UT 84058
My Commission Expires
September 9, 2002
STATE OF UTAH