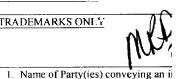
TRADEMARKS ONLY



06-09-2000 101376834

	TRADEMARKS ONLY
and Trademarks	

atents cument or copy thereof.

rty(ies) receiving an interest: Co. of Michigan

Address: 17390 Laurel Park Drive North, Suite 400

The Kroger Co.

		Livonia, M	I 48152-2686	!		••
Entity:				·		· · ·
[ ] Individual(s)	[ ] Association				C D VASE	2000
[ ] General Partnership	[ ] Limited Partnership	Entity:			MAY 2 3	2000
[X] Corporation-State C	оню	[ ] Individual(s)	[ ] Association	9 44 464 9 444	الله الوقاقية والمواقعة المستوافية ويراهم المالية والمستوافية ويراهم المستوافية ويراهم المستوافية والمراهم	
[ ] Other		[X] Corporation - MI	[CHIGAN [ ] General	Partnership	[ ] Limite	d Partnership
3. Interest Conveyed:		[ ] Other: Citizenship:				
[X] Assignment [] Ch	ange of Name					
Security Agreement Other:	[ ] Merger	If not domiciled in the United States, a domestic representative designation is attached:				
Execution Date May	19, 2000	[ ]Yes [ ]No <u>(Th</u>	e attached document must not	be an assignme	nt)	
4. Application number(s) or	r registration number(s). Addition	onal sheet attached?	[ ] Yes [ <b>X</b> ] No			
A. Trademark Application	No.(s)	B. Trademark Registratio	n No.(s)			
NONE		74-674,988				
5. Please mail documents b	pack to:	6. Number of registrations	involved: One (1)			
Calendar/Docketin Pillsbury Madison Post Office Box 7 San Francisco, CA	& Sutro LLP 880	7. Amount of fee enclosed	ı: \$ <u>40</u>			
8. If above amount is missing	ng or inadequate, charge deficier	ncy to our Deposit Account No.	. 03-3975 under Order No. <u>61</u>	148-021-4385/L	.CG/KDM	
		DO NOT USE THI	S SPACE			

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

06/09/2000 ASCOTT

00000042 74674988

40.00 DP

Total number of pages including cover

sheet, attachments and document.

(excluding duplicate cover sheet)

12

Attorney: Laura C. Gustafson

Date: May 19, 2000

Atty/Sec:\_

Tel: (415) 983-6318 Fax: (415) 983-1200

File in DUPLICATE with post card receipt

01 FC:481

### **ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Kroger Co. (an Ohio corporation) assigns, transfers and conveys to The Kroger Co. of Michigan (a Michigan corporation) all right, title and interest in the United States in and to the application for the mark HEALTHY INDULGENCE, Serial No. 74/674,988; the goodwill symbolized by and associated with the use of same; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

THE KROGER CO.

(signature)

Assistant Secretary

(title)

May 19, 2000

(date)

10381306VI

\*\* TOTAL PAGE.07 \*\*

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: The Kroger Co.

> Mark: HEALTHY INDULGENCE

Serial No.: 74/674,988

> Filed: May 17, 1995

Notice of Allowance

November 23, 1999 Mailing Date:

#### STATEMENT OF USE UNDER 37 C.F.R. 2.88

#### TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Sir or Madam:

Applicant requests registration of the above-identified trademark in the United States Patent and Trademark Office on the Principal Register established by the act of July 5, 1946 (15 U.S.C. 1051 et seq., as amended). One specimen showing the mark as actually used in interstate commerce is submitted with this statement.

Applicant is using the mark in interstate commerce on or in connection with the following goods identified in the notice of allowance: Sauces, in International Class 030. Applicant omits the remaining goods specified in the notice of allowance in International Class 030, and omits all the goods specified in the notice of allowance in International Classes 029. 031, and 032.

-1-20 / IP-US-STATEMENT-USE-2

> **TRADEMARK REEL: 002085 FRAME: 0086**

8/1998

The mark was first used at least as early as June 1996; was first used in interstate commerce at least as early as June 1996, and is now in use in such commerce on all the goods listed above.

The mark is used by applying it to the labels, packaging and/or in other ways customary to the trade.

In the event that the appropriate fee is inadvertently omitted, please charge the cost to Account No. 03-3975, Order No. 61148-021-4385/LCG/KDM.

#### DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this document on behalf of the applicant; he/she believes the applicant to be the owner of the mark sought to be registered; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, to cause

20 / IP-US-STATEMENT-USE-2 -2-

TRADEMARK REEL: 002085 FRAME: 0087

8/1998

confusion, or to cause mistake, or to deceive; and all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

THE KROGER CO.

By:

Name: Thomas P. O'Brien, Jr.

Title: Assistant Secretary

Date: May 19, 2000

## Correspondence to:

Calendar/Docketing Department Pillsbury Madison & Sutro LLP Post Office Box 7880 San Francisco, CA 94120-7880

#### Telephone Communications to:

Laura C. Gustafson
Pillsbury Madison & Sutro LLP
(415) 983-6318

20 / IP-US-STATEMENT-USE-2 10381304v1 -3-

8/1998

Serving Size 1/2 cup (126g) Servings Per Container about 6 **Nutrition Facts** 

Imount Per Serving

Cholesterol 0mg Cotal Fat 0g Calories 50 Calories from Fat 0 Saturated Fat 0g % Daily Value 0% % 0%

Sodium 380mg

16%

Total Carbohydrate 11g 4%

_	_	-		
Calcium 2% •	Vitamin A 10% • Vitamin C 209	Protein 2g	Sugars 8g	Dietary Fiber 2g
Iron 4%	<ul> <li>Vitamin C 20°</li> </ul>			2g <b>8</b>

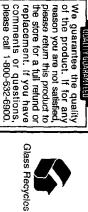
\*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: TOMATO PUREE (WATER, TOMATO PASTE), DICED TOMATOES, SUGAR, MUSHROOMS, ONIONS, CELERY, GREEN BELL PEPPERS, CARROTS, SALT, NATURAL FLAVORS, ZUCCHINI, PARSLEY, GARLIC POWDER; ASCORBIC ACID. \*DEHYDRATED

DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202 MADE IN U.S.A.

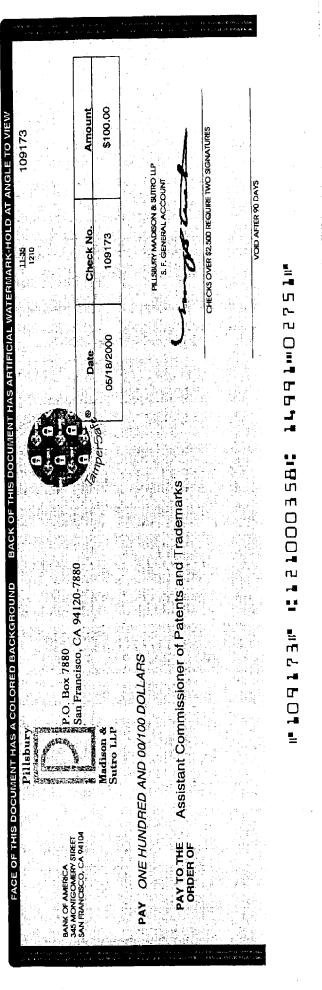
# Directions:

and spices. Heat contents. Pour over steaming spaghetti or your favorite pasta. **Kroger Healthy Indulgence Pasta Sauce** is made rich and delicious with just the right blend of herbs





**REEL: 002085 FRAME: 0089** 



rks	Payment Amount 100.00	\$100.00
Pillsbury Madison & Sutro LLP	Discount	
Pillsbury Madison & Sutro LLP Assistant Commissioner of Patents and Trademarks	Invoice Amount 100.00	\$100.00
		Totals:
Check Date 05/18/2000	Description Filing Statement of Use	
No.	Description Filing State	
Check No. 109173	Invoice Date 05/18/2000	
<b>Vendor No.</b> 025081	Invoice No. 051800B	

## **CERTIFICATE OF MAILING**

I hereby certify that the attached executed Statement of Use by The Kroger Co. for HEALTHY INDULGENCE in Class 30, one (1) specimen of the mark, a check in the amount of \$100, a copy of the transmittal letter for deposit account transactions, a self-addressed stamped postal acknowledgment card and a copy of the Recordation of Assignment are being deposited with the United States Postal Service in an envelope addressed to "Box ITU FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3514" on May 19, 2000.

Kim Moore

10381753v1

& COPY OF DECONDATION & Statement to Allege Use

Statement of Use

Certificate of

Mailing FARPERS Mailin Lacencyco-Use Application
Request for Ext. of Time X copy of Transmittal FILE NO. (1149-024-4285/LLG//Com-THE U.S. PATHT AND TRUDBARK OFF. Applicant of the Kradewic Control of the Secretary of the Declaration 8 and/or 15 Pravios feed (mos Renewal Application TH/SH Kpp11cat1on FILE: 5-19-00



ATTORNEYS AT LAW
50 FREMONT STREET
SAN FRANCISCO, CALIFORNIA 94105
MAILING ADDRESS: P. O. BOX 7880
SAN FRANCISCO, CA 94120-7880
TELEPHONE: (415) 983-1000 FAX: (415) 983-1200
Internet: pillsburylaw.com

Writer's direct dial number / email: (415) 983-6318 gustafson\_lc@pillsburylaw.com

May 19, 2000

The Assistant Commissioner for Trademarks Box ITU FEE 2900 Crystal Drive Arlington, VA 22202-3514

Re: The Kroger Co. - U.S. Trademark Application

HEALTHY INDULGENCE, Serial No. 74/674,988 Our Attorney Ref. No. 61148-021-4385/LCG/KDM

#### Dear Sir or Madam:

Enclosed please find the materials necessary for transmittal of the Statement of Use for the mark HEALTHY INDULGENCE:

- 1. One executed Statement of Use by The Kroger Co. for HEALTHY INDULGENCE;
- 2. One (1) specimen of the mark;
- 3. A check in the amount of \$100 in payment of the filing fee;
- 4. A Certificate of Mailing;
- 5. A self-addressed stamped postal acknowledgment card;
- 6. A copy of the transmittal letter for deposit account transactions; and
- 7. A copy of the Recordation of Assignment of the trademark application to The Kroger Co. of Michigan filed May 19, 2000.

1 FRANCISCO LOS ANGELES NEW YORK NORTHERN VIRGINIA ORANGE COUNTY SACRAMENTO SAN DIEGO SILICON VALLEY WASHINGTON DC TOKYO 10381747V1

Assistant Commissioner for Trademarks May 19, 2000 Page 2

Please charge any underpayment or credit any overpayment to Deposit Account No. 03-3975, Order No. 61148-021-4385/LCG/KDM.

Respectfully submitted,

Jain !

#### Enclosures

cc:

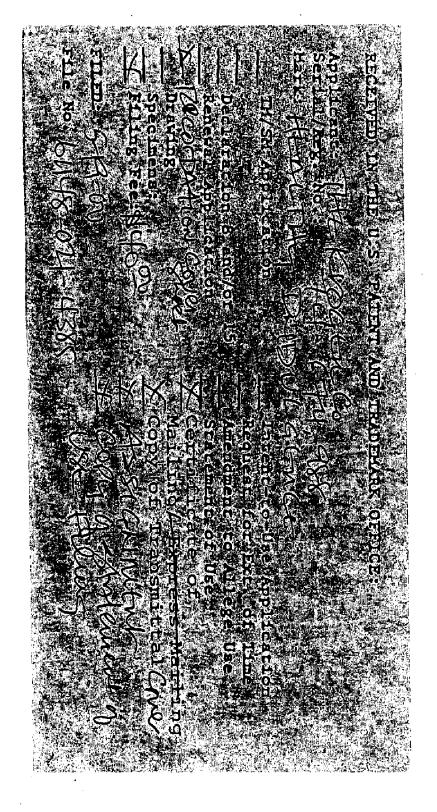
Mr. Thomas P. O'Brien, Jr. (by M. Sarra)

Ms. Martha Cutright Sarra w/encs.

Mr. Richard L. Kirkpatrick w/o encs.



Assistant Commissioner for Trademarks BOX ITU FEE 2900 Crystal Drive Arlington, VA 22202-3414



TRADEMARKS ONLY		TRADEMARKS ONLY
	the Honorable Commissioner of Patents and Trademarks use record the attached original document or copy thereof.	
Name of Party(ies) conveying an interest:	Name and Address of Party(ies) receiving an interest:     Name: The Kroger Co. of Michigan	
The Kroger Co.	Address: 17390 Laurel Park Drive North, Suite 400	and the second second
	Livonia, MI 48152-2686	
Entity:		r .
[ ] Individual(s) [ ] Association		K. # S. Carlos C
[ ] General Partnership [ ] Limited Partnership	Entity:	garania (i. j. 1945) i projekti (i. j. 1946)
[X] Corporation-State OHIO	[ ] Individual(s) [ ] Association	cuanta incent
[ ] Other	[X] Corporation - MICHIGAN [] General Partnership	[ ] Limited Partnership
	[ ] Other:	
3. Interest Conveyed:	Citizenship:	
[X] Assignment [] Change of Name		
[ ] Security Agreement [ ] Merger	rity Agreement [ ] Merger  If not domiciled in the United States, a domestic representative designal	
[ ] Other:	-	
Execution Date May 19, 2000	[ ]Yes	
	[ ] No  (The attached document must <b>not</b> be an assignment)	nt)
	<u></u>	<u> </u>
4. Application number(s) or registration number(s). Additi	pnal sheet attached? [ ] Yes [ X ] No	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
NONE	74-674,988	
5. Please mail documents back to:	6. Number of registrations involved: One (1)	
Calendar/Docketing Dept.		
Pillsbury Madison & Sutro LLP Post Office Box 7880		
San Francisco, CA 94120	7. Amount of fee enclosed: \$40	
8. If above amount is missing or inadequate, charge deficie	ency to our Deposit Account No. 03-3975 under Order No. 61148-021-4385/I	LCG/KDM
	DO NOT USE THIS SPACE	
9. Statement and signature.		
<u> </u>	formation is true and correct and any attached copy is a true copy of the origin	nal document.
	Total number of pages including cover	
1 (111	sheet, attachments and document. 12 (excluding duplicate cover sheet)	
Signature Signature		
Attomey: Laura C. Gustafson		
Date: May 19, 2000 Atty/Sec:	Tel: (415) 983-6318 Fax: (415) 983-1200	

File in DUPLICATE with post card receipt