

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name ODL, Incorporated

03 30 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Michigan

Receiving Party

Mark if additional names of receiving parties attached

Name Better Life Technology, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 10021 West 75th Street

Address (line 2) _____

Address (line 3) Overland Park
City

Kansas USA
State/Country

66204
Zip Code

- Individual General Partnership Limited Partnership

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Kansas

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
TRADEMARK

700001531

REEL: 002085 FRAME: 0373

FORM PTO-1618B

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2088311"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Penny R. Slicer

7/28/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

US Trademark

WHEREAS, ODL, Incorporated, a Michigan corporation, having a principal place of business at 215 East Roosevelt Avenue, Zeeland, Michigan 49464 (hereinafter "ASSIGNOR"), has adopted, used, is using and is the owner of all right, title and interest in and to the following trademark registered in the United States Patent and Trademark Office:

KEEPTRAK, U.S. Registration No. 2,088,311

WHEREAS, Better Life Technology, LLC, a Kansas limited liability company, having a principal place of business at 10021 West 75th Street, Overland Park, Kansas 66204 (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark, the registration thereof and the goodwill of the business associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the registration thereof, as well as the right to sue for past infringement. ASSIGNOR agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademark and the registration in ASSIGNEE.

Dated this 30 day of March, 2000.

ODL, Incorporated

By: [Signature]
Printed Name: David J. Killoran
Title: President

STATE OF MICHIGAN)
) SS
COUNTY OF OTTAWA)

On this 30th day of March, 2000, personally appeared David J. Killoran, known to me to be President of ODL, Incorporated, Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor.

[Signature]
Notary Public

JULIE F. SCHAAP
Notary Public, Ottawa County, Michigan
My commission expires: April 17, 2004

STINSON, MAG & FIZZELL**A PROFESSIONAL CORPORATION**1201 WALNUT STREET, SUITE 2800
KANSAS CITY, MISSOURI 64106TELEPHONE (816) 842-8600
FACSIMILE (816) 691-3495

LEAWOOD, KANSAS

OMAHA, NEBRASKA

ST. LOUIS, MISSOURI

Date: July 31, 2000 **Pages:** 4, (Including this cover sheet.)**Sender ID#:** 3438 **Client-Matter #:** 504576.002

To:	Facsimile #	Firm	Firm Telephone #
Box Assignment	(703) 306-5995	Commissioner of Patents and Trademarks	

From: Penny R. Slicer**Comment:** Following is a Trademark Recordation Form Cover Sheet and Assignment for recordation.

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